

# 10th Annual Choose Respect Montgomery Public Service Announcement (PSA) Video Contest

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through its partnership with the

**Montgomery County Family Justice Center Foundation**

and the

**Domestic Violence Coordinating Council of Montgomery County**

Montgomery County  
Family Justice  
Center Foundation



Sustaining Domestic Violence Survival  
Raising Services, Creating Partnerships



## **Contest Rules - PLEASE READ ALL RULES VERY CAREFULLY!**

**Description:** This contest challenges teens to create an original Public Service Announcement (PSA) video to promote awareness of dating abuse and domestic violence among teens. Participants are encouraged to **be creative!**

**Eligibility:** This contest is open to all 6th - 12th grade students living in Montgomery County. Students can enter the contest on their own or as a group; **however, students may only participate in ONE entry.** If a student in any way participates in more than one PSA video, all of those entries will be disqualified.

### **Entry Rules:**

- All submissions must have a title.
- All submissions must be in either English or Spanish.
- All submissions must be 50-70 seconds in length.
- All submissions must be uploaded to Google Drive, Dropbox, YouTube, or similar program.
- You will then have to provide us with the link via our Online Contest Submission Form (available at [www.montgomerycountymd.gov/fjc/chooserespect/](http://www.montgomerycountymd.gov/fjc/chooserespect/))
- All submissions must address **2 aspects of dating abuse** (physical abuse, emotional/verbal abuse, types of technological abuse, financial abuse or issues around consent).
- All submissions must include the **Montgomery County Family Justice Center - 240-773-0444** as the resource where victims of domestic violence and dating abuse can get help.
- Submissions may **NOT** include ANY copyrighted music, audio/video clips, characters, logos, or other protected material. Videos may include music only if it is considered "open source" music, or if it is composed and played by a student (or students) in the group.

**Evaluation and Prizes:** All submissions will be reviewed by an expert judging panel, with cash prizes going to 1st, 2nd, and 3rd place, and Honorable Mention prizes going to 4th and 5th place. A "Fan Favorite" will also be selected from the Top 5 via public vote during the month of April, and will receive an additional prize. The winning PSA Videos will be announced at the Choose Respect Conference on Sunday, April 7, 2019 at Richard Montgomery High School. Winning students MUST BE PRESENT at the conference to claim their prize. More information about this event will be given to contest entrants upon receipt of their submission.

**1st Place: \$1,000**

**2nd Place: \$750**

**3rd Place: \$500**

### **To Enter:**

1. **Create your video, and make sure it follows all of the rules listed above.**
2. **Upload your video to Google Drive, Dropbox, YouTube, or similar program.**
3. **Go to [www.montgomerycountymd.gov/fjc/chooserespect/](http://www.montgomerycountymd.gov/fjc/chooserespect/) and click on our Online PSA Contest Submission Form, where you will have to answer a few questions and provide a link to your video.**

**SUBMISSION DEADLINE: FRIDAY, MARCH 8, 2019**