

DRAFT

Noyes Library for Young Children
Library Advisory Committee
Thursday, January 9, 2020
Kensington Park Public Library

Attendees: Mark Winek (chair); Brigitte Dubois (secretary); Toni Negro (library board liaison); Abigail Edelman (Noyes Foundation representative); Jessica Chiu; Joanne Gillespie; Lesley Maloney; Sarah Stanton

1. Call to order: 7:21 pm
2. Approval of Minutes
 - a. The minutes from November 14, 2019 were approved.
3. Reports
 - a. Chair's report (Mark):
 - i. The LAC currently has seven members. One additional member's term expired in December. Mark reviewed current members' term expiration dates. He urged members to remain on the LAC.
 - ii. A sign recruiting new LAC members has been posted at Noyes for two to three months, with no applications received.
 - iii. The group discussed other ways to recruit new LAC members. Ideas included posting on neighborhood list serves, and asking Noyes librarians to pitch LAC membership to parents when leading programs.
 - b. No agency manager was present to give a report.
 - c. Board liaison's report (Toni):
 - i. Toni asked LAC members to check the MCPL website for upcoming programs. A major event will be the upcoming MoComCon on January 18 (comic convention).
 - ii. Toni noted that Montgomery County Councilmember Will Jawondo is a strong library advocate and is hosting a series of "community conversations" at local libraries. Bethesda Library will host on Saturday, Feb 1, 1-2:30 pm; Kensington Park Library will host on June 15. She urged LAC members to attend these events to vocalize support for Noyes.
 - iii. Toni summarized the recent joint Library Board and Friends of the Library meeting. She noted the county budgeting process has changed from other years. Additionally, she noted that one of County Executive Marc Elrich's major goals is early literacy, and thus this moment may have much potential for MCPL and Noyes.
 1. One way the Noyes LAC can participate in shining light on Noyes during this focus on early literacy programming is by using the MCPL revised Advocacy Toolkit. Toni passed out hard copies and urged members to

send an email to their councilmember sharing a vignette or story about Noyes as a model for the county's early literacy programming goals.

iv. Toni noted that her second term on the Library Board will end next year.

d. Noyes Foundation report (Abigail)

- i. Abigail said the Noyes Foundation went before a Historic Preservation Commission in January and received a unanimous vote of support for the Noyes expansion.
- ii. Events: The Noyes Foundation will hold a Winter Wonderland Ball on January 26, 3-5 pm, Kensington Town Hall.
- iii. The new PR firm contracted with the Noyes Foundation is scheduling meetings with potential donors in January and February.
- iv. The group discussed whether the PR firm could develop a video about Noyes that could be shown on cable access or local TV channels.

4. Unfinished business

- a. None was reported

5. New business

- a. Mark will send information about upcoming advocacy opportunities and budgeting meetings by email.
- b. The group discussed some ideas for LAC initiatives for the upcoming year. Ideas included:
 - i. Doing outreach at a local program or festival located in an area near the Noyes bus route, such as in downtown Silver Spring;
 - ii. Promoting Noyes Children's Library on a light sign similar to the new Wheaton Library;
 - iii. Hosting a Maryland children's author at Noyes;
 - iv. Doing a survey of the zip codes that Noyes patrons come from, in order to promote awareness of Noyes while it is closed for renovation.
- c. The group agreed to discuss other ideas at the next meeting.

6. Adjournment: 7:58 pm