



Library Board Meeting

May 10, 2017

BOARD PRESENT: Brodsky, Brooks, Chiu, Christman, Durcho, Makar, Negro, Reedy, Wallace, Williams

STAFF PRESENT: B. Parker Hamilton, Director; Regina Holyfield-Jewett, Recording Secretary; Mary Ellen Icaza, Public Services Administrator, Community Engagement, Programming and Learning; Lennea Bower, Manager, Virtual Services

GUESTS: Carol Leahy, Friends of the Library; Jim Montgomery, Friends of the Library, Montgomery County, Advocacy Committee

The Library Board meeting was convened by Chair Reedy at 7:03 p.m.

INTRODUCTIONS: Board members, staff, and guest self-introduced.

APPROVAL OF BOARD MINUTES:

The minutes from the April 12, 2017 Board meeting were approved with one addition.

LAC APPLICATIONS:

The LAC applications were approved.

DIRECTOR'S REPORT:

- MCPL received four **2017 National Association of Counties (NACo) Awards**.
- **Contemporary Conversations**
 - On May 6, County Executive Leggett hosted the third Contemporary Conversation featuring Charles Lane. The topic was the Colfax Massacre of 1873 which was the subject of Mr. Lane's book, "The Day Freedom Died: The Colfax Massacre, the Supreme Court, and the Betrayal of Reconstruction."

- The very successful event was held at the Silver Spring branch with over 130 attendees.
- **Kojo in Your Community**
 - On May 9, Kojo Nnamdi held *Kojo in Your Community* at the Silver Spring Library. The topic was, “What Does Illegal Immigration Cost Local Communities?” View [here](#) via Facebook or listen to it May 11 at noon at kojoshow.org.
 - *Kojo in Your Community* is a series of programs aimed at providing area residents with a forum to ask questions, make comments and share the view from their neighborhoods.
- **Budget**
 - MCPL’s budget is on the Council’s consent calendar. Based on past experience, this means it will probably be accepted.
 - The preliminary vote will take place on May 18, followed by the formal vote on May 25.
 - During the Health and Human Services worksession on the Capital Improvements Program this week, Chair Leventhal again said positive things about the Refresh Program.
- **National Legislative Day** was May 1 and 2. Mary Ellen Icaza, Tanner Wray, Cindy Schweinfest, James Donaldson, and Julie Dina attended.
 - May 1 was briefing day. A lot of the conversation was around securing funding for the Institute of Museum and Library Services.
 - On May 2 the group visited Congressman Jamie Raskin, Mary Baykan, Director of Washington County Free Library led the group.
- **Late at Your Library**
 - The FY17 budget included funds for the extended summer weekend hours again at Rockville Memorial and to expand this needed service to four other branches: Bethesda, Gaithersburg, Germantown, and Silver Spring.
 - Since the expectation is that the Bethesda branch will be closed for refresh during these months, it is unlikely that this service will expand to that branch this year.
 - Following last year’s model, the Gaithersburg, Germantown, Silver Spring and Rockville Memorial branches will remain open until 9 p.m. on Friday and Saturday evenings, from May 26, 2017 through September 2, 2017.
- **Report to the Community**
 - Our FY16 Report to the Community has been shared with the County Executive, Council members, and State elected officials.
- **Upcoming Events**
 - On June 4, award-winning picture book and middle grade author, Hena Khan, will join Contemporary Conversations @ MCPL at the Silver Spring Library. Her most recent picture book, “It’s Ramadan, Curious George” made national headlines.
 - A Thank You Reception for our partners is scheduled for June 2, 5:30 p.m. at the Kensington Park branch.
- **Board Elections**
 - The election of new officers for the Board should take place soon in order to give the incoming officers time to acclimate over the August break.

PART II – ORIENTATION:

- Website – Lennea Bower
 - Ask-a-Librarian – Ask questions and obtain information via phone, email, Twitter or chat.
 - Readers’ Advisories
 - Readers’ Café – Staff recommendations and book reviews.
 - NACo award-winning, “What Do I Check Out Next?” connects customers beyond the brick and mortar to ensure that MCPL customers can access the right book at the right time, wherever they may be.
 - Beanstack – Parents and caregivers can set up a reading profile for their children that will enable MCPL staff to email personalized recommendations of books that their children will enjoy. Adults can also log on, create a reading profile and receive reading recommendations by email.
 - Novelist is available.
 - Social Media
 - Podcast – the first podcast was uploaded in February 2017. It featured Director Hamilton talking about the Strategic Plan. The latest podcast is on MCPL’s award-winning Refresh Program. MCPL’s podcasts can be accessed via iTunes, Podcast Republic, and Citrix. There is a link to the podcasts on MCPL’s homepage. The podcast team includes: David Watts, Alessandro Russo, Adrienne Miles-Holderbaum, and Mark Santoro.
 - Shout Out Blog – Written by staff. A new one is posted weekly, usually on Wednesdays.
 - Refresh Blogs – Blogs were created to keep the public informed during the refresh of branches. The branches for which refreshes have been completed continue to maintain their blogs.
 - MCPL also has Facebook, Twitter, Pinterest, Flickr and Instagram accounts.
 - Check Us Out – MCPL’s monthly e-newsletter.
 - Apps
 - BookMyne – makes it quick and easy to search from a mobile device.
 - E-books and audiobooks.
 - Language learning through Mango, Rosetta Stone and Muzzy (for children). Rosetta Stone is provided through a State subscription.
 - Music download through Freegal – five free downloads per week.
 - E-magazines via Flipster and Zinio. MCPL subscribes to both based on County demographics.
 - Many databases and electronic resources.
- Director Hamilton asked Board members to visit the website on a regular basis and make suggestions for improvement.
- Virtual Services has been instrumental in getting the Go! Kits together.
- Chromebooks will soon be introduced into the branches. They will be used during storytime to help parents become acquainted with the technology that is being used in the public school system.
- Wi-Fi hotspots will soon be available for checkout at five branches in mid-June.

- Next fiscal year, MCPL will introduce Indieflix for streaming movies; Lynda.com to learn a new skill or continue education online; and Learning Express, a test prep resource.

CHAIRS REPORT:

- Visited five Council members since the April 12 meeting. There was a representative from Friends of the Library that attended each visit.
- The renaming ceremony at Poolesville was very lovely.
- The Board Manual was previously reviewed and updated by former Board member Amishi Sabnis and Kathleen Reedy.
 - Bill Duval, lead on the Policy Workgroup, has reviewed the Manual.
 - The Manual will be sent to the full Board for review.
 - It was recommended that the Manual be reviewed every fall.
- The FOLMC Literary Luncheon featuring literary power couple, Mei Fong and Andrew Lih, is this Wednesday.
- The Board will make a formal request regarding a lead for Libraries on the Council.
- Bill Duval finished incorporating edits to the ULC education statement and forwarded it.

WORKGROUP REPORT(S):

- **Board and LAC Activities (Brooks)**
 - The LAC Report form will be sent via email. This form has been used for the past two years. It must be completed and submitted by the end of September.
 - Current LAC rosters should be attached along with the completed form.
 - Changes to the LAC Handbook are still being incorporated.

LAC LIAISON REPORTS

- **Accessibility Advisory Committee (AAC)** met yesterday at the Marilyn Praisner branch for a tour. AAC has toured all three of the FY18 refresh branches. Accessibility findings have been reported.
- **Davis** – The LAC has not had a meeting since reopening.
- **Aspen Hill** – The LAC had a meeting this week at the Twinbrook Library. Met branch manager Ken Lewis who is working on the refreshes for both Aspen Hill and Little Falls. *Director Hamilton stated that after touring the Aspen Hill branch, there were things that needed to be done such as adding additional lighting and upgrading the staff kitchen. As soon as there is a sense of the completion of the added work, a date will be determined. It is currently rescheduled to open before summer begins. The new branch manager for Little Falls will begin on May 15. Rita Gale is the lead on all refresh projects.*
- **Bethesda** – The staff is preparing the branch for its refresh. It will be closed as soon as Little Falls reopens.
- **Marilyn Praisner** – Branch manager Cindy Schweinfest is coming back after spending time managing the Germantown branch.
- **Olney** – Next meeting is May 17; the LAC meets monthly.

- **Gaithersburg** – LAC meets quarterly. The last meeting was May 2; four members were in attendance. Met the branch manager, Ann Stillman, in person. Unhappiness was expressed regarding the maintenance budget. The only wrinkle with the vending machines is down time; the vendor takes a while to get to any issues. The next LAC meeting is in August.
- **MCPS** – Deep into assessments. Graduation season is starting. There will be a Children’s Librarian meeting in June at Davis Library about how MCPS uses Google Chrome and their promotion of online services. How to leverage resources. One new middle school will be opening in the Bethesda-Chevy Chase area BCC – Silver Creek Middle School. A few schools will be refreshed.
- **Silver Spring** – Director Hamilton attended the April 17 meeting. Use of iPads for customer feedback was discussed. Figured out where the lion sculpture will be placed. LAC webpage is now live. Elections are scheduled for May 15.
- **Kensington Park** – The liaison will touch base with the LAC there during the June 6 meeting.
- **Potomac** - Currently has no active LAC. Liaison will be there next week to work on recruiting new members.
- **Noyes** – Rescheduled the LAC meeting to May 25. The Noyes Foundation is having a fundraiser tomorrow night.
- **Quince Orchard** – Has been in touch with the branch manager via email. LAC will not be meeting during the refresh. Liaison will keep in touch regarding information from the Board. Director Hamilton will work with the liaison regarding the LAC’s elections and end of the year report.
- **Long Branch** – Talked to the branch manager; a meeting has been scheduled to talk about the LAC on Friday.
- **Little Falls** - Talked with Ken Lewis who offered to be a resource between the liaison and the new branch manager. The LAC has not held any meetings since the branch began its refresh. The LAC usually holds combined meetings with the FOL chapter.
- **Wheaton** – There was a meeting on Monday evening; there were six members in attendance. The focus was on the demolition, construction. It is on the MCPL and DGS website that the project is officially delayed. Customers miss the study rooms and the 24 hour book drop. The LAC plans to visit the Silver Spring branch. The branch manager has communicated the difference in the two buildings. The LAC would like to make an exception so that the LAC chair can continue for a third term; this may be an opportunity to develop someone else.
- **White Oak** – Closed for refresh. Will meet on June 6.

OLD BUSINESS:

- Reminder – The Thank You reception given by MCPL is scheduled for June 2 at Kensington Park.
- The FOLMC Literary Luncheon is tomorrow.

NEW BUSINESS:

- List of refresh projects by fiscal year is on the website.

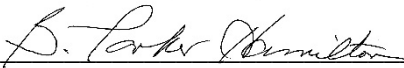
- A motion was made that the Board meet in July and recess in August this year. The motion was seconded and carried.
- Elections will be held in June or July.

PUBLIC COMMENT:

None

ADJOURNMENT

The meeting was adjourned at 8:57 PM



B. Parker Hamilton, Director