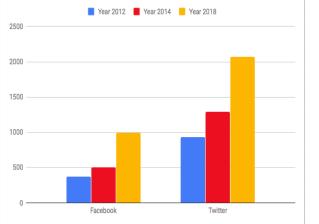
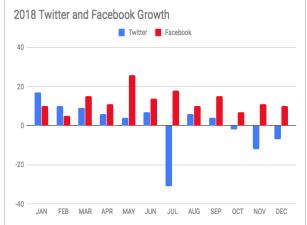
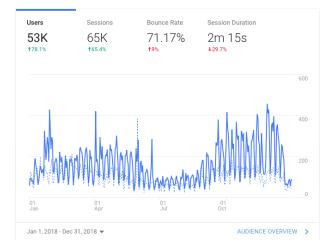
SOCIAL TRENDS







SOCIAL AMBASSADORS. SHAREWORTHY CONTENT.



Wheaton in Maryland has a large Salvadoran population who are feeling the impact of the current news cycle. bbc.com

0 11

Joel carter @Notjoelcarter · 19 Aug 2018 We had friends from out of town this weekend so we did our own #TasteOfWheaton with samples yesterday from #LosChurros #ByBrazil and #CaramelosBakery. We hogged it all and gave the kids pasta. #WheatonMD @wwWheaton @WheatonMD



17 9 3

NCSG @smartgrowth_umd · Jan 17 Urban revitalization of the suburbs can be done equitably. @drlungamam VCSU explores how @WheatonMD transformed without displacing immigrant populations and businesses. ow.ly/ygN650keD06



11 M Alison L. Gillespie @alg_alison · 26 Dec 2018 This great little place provides the yummy stuff for our Italian Christmas Eve feast every year. Thanks, filippositalianspecialties.com You are one great local business I cherish in @WheatonMD !



12 1 $\bigcirc 1$ 9 2

CONVERSATIONS AND CTA'S



Follow

At the **@WheatonMD** WUDAC meeting, where they are talking about putting up aesthetically pleasing barriers to deter pedestrians.

How about deterring cars? How about aesthetically pleasing speed cameras? @ShawnMagnuson @Ron_Franks @kristy_lyn_d @hansriemer

1 Retweet 6 Likes	
	♡ 6 🖂

WUDAC'S CALL-TO-ACTION

- Follow accounts
- Engage on platform of choice: interact directly, submit events, etc.
- Listen to concerns from community
- Provide insights as Wheaton leaders
- Use #WheatonMD hashtag

