



WHEATON URBAN DISTRICT ADVISORY COMMITTEE

Isiah Leggett
County Executive

Luisa Montero-Diaz
Director

May 9, 2017

The Honorable Roger Berliner
President, Montgomery County Council
100 Maryland Avenue
Rockville, MD 20850

Dear Council President Berliner:

The Wheaton Urban District Advisory Committee (WUDAC) is writing to request support to provide police presence at the Wheaton Arts Parade (www.wheatonartsparade.com), scheduled for September 24 of this year. The Parade is a new community-wide event that we view as a vital part of Wheaton's continuing development as an emerging Arts and Entertainment District in Montgomery County.

The Wheaton Arts Parade celebrates the arts and the revitalization of the Wheaton Arts & Entertainment District. The Parade was conceived in response to a need identified by WUDAC in 2014 to address critical objectives of the Wheaton Arts & Entertainment District Strategic Plan.

The organizers of the Wheaton Arts Parade have garnered an impressive amount of support and engagement from local community businesses, civic and nonprofit organizations, and artists. They have been awarded a Wheaton Cultural Projects Grant from the Arts and Humanities Council of Montgomery County. As part of the planning process, the Parade organizers have been working with the Wheaton Urban District (WUD), the Montgomery County Police Department (MCPD), and the State Highway Association (SHA) to secure a date and location, develop a feasible parade route, and plan for the safety and security of attendees.

The organizers of the Wheaton Arts Parade have submitted a permit application and a traffic plan that incorporates MCPD's preferences and has SHA support. MCPD has estimated that 17-18 police officers will be needed on the day of the event for safety and security, at an estimated cost of \$5,000.00. WUDAC requests support from the County to provide this police presence at the Wheaton Arts Parade. In doing so, WUDAC would like to note that

police support is provided to other Montgomery County communities for long-standing parades, and urge the County Council to offer Wheaton the same level of support.

Thank you for your continued support for the revitalization of Wheaton's urban district and for our efforts to activate our newly redesignated Arts & Entertainment District.

Sincerely,

A handwritten signature in blue ink that reads "Leah V. Haygood". The signature is written in a cursive style.

Leah Haygood
Chair, Wheaton Urban District

cc: County Executive Isiah Leggett
Councilmembers
Hon Nancy Navarro
Hon Sidney Katz
Hon Nancy Floreen
Hon Marc Elrich
Hon Craig Rice
Hon Tom Hucker
Hon Hans Reimer
Hon George Leventhal