

Make sure to check out the website, <u>www.mocorec.com</u>, and follow Montgomery County Recreation on <u>social media</u> for the latest updates from the Department.

Department Updates

Aquatics

The aquatics team manages five indoor pools and seven outdoor pools. Indoor pools are open year-round, and outdoor pools are open from Memorial Day through Labor Day. All pools have accessibility features such as ADA stairs, pool lifts and zero depth entry. Whether you're looking to swim a few laps, participate in a water exercise class, take swimming lessons or just enjoy the water, MCR pools have it all.

Updates:

Outdoor pools will begin cleaning for summer this month.

All pools are holding lifeguarding classes and recruiting staff.

KSAC will be hosting an Aquatic Easter Egg Hunt on March 30 and April 20. March 30 will hold two events – one for individuals with disabilities and their families, second for all individuals.

Business Services

The Business Services Team contributes to the achievement of Recreation's mission of high quality, diverse and accessible programs, services, and facilities from an administrative business perspective. Services are directed toward the management and support of the department through ensuring sound business practices in the areas of budget, finance, risk management, contracts and procurement and human resources management.

Updates:

- Budget
 - In Budget Development stage for FY25 Budget, next step is budget review with Council
- Contracts/Procurement
 - Centralized our Instructor Onboarding process (instructors work with multiple teams)
 - o Innovative Contract Fair will introduce new programs to REC staff
 - Developed an Instructor Contract Monitoring policy and procedure
- Finance
 - Updated Refund Policy (introducing to department & customers)
 - Revising & updating some internal practices and procedures
 - Reviewing "Green" financial practices (paper reduction, etc.)
- Human Resources
 - Summer Hiring underway
 - o 3 Summer Job Fairs completed
 - Involved in county partnerships with Hiring Fairs to engage & support youth
 - Working with CPO team to develop improved hiring campaigns

Hiring Update:

Capital Improvement Plans (CIP)

Community Recreation Centers (Facilities)

Montgomery County Recreation has 22 Recreation Centers located throughout the County that offer a wide range of activities for children, teens and adults, and may include programs for seniors and individuals with disabilities. Activities typically include classes, workshops, clinics, drop-in programs, supervised play, sports, open gym, crafts and special events. Our centers have diverse amenities that may include fitness rooms, social halls, meeting spaces, classrooms, billiards and game rooms. We have a wide array of rooms available for your use, from social halls to meeting rooms.

Updates:

- 1. Carpe Diem Cultural Heritage: Arab & Scottish American Month
 - a. April 3, 2024 Long Branch Rec Center 11:00 am 12:00 pm
 - b. April 7, 2024 Coffield Rec Center 2:00 3:00 pm
 - c. April 21, 2024 Plum Gar Rec Center 2:00 3:00 pm
 - d. April 25, 2024 Praisner Rec Center 6:30 7:30 pm
- 2. Futsal at Long Branch
 - a. April 4, 2024
 - b. April 11, 2024
 - c. April 18, 2024
- 3. April 5, 2024 Youth Urban Art Expression Good Hope Rec Center 6:00 9:00 pm
- 4. April 6, 2024 Teen Mental Health Resource Fair (collaboration with Libraries and HHS) Wheaton Rec Center 1:00 5:00 pm
- 5. April 7, 2024 RespectFest Wheaton Rec Center 1:00 4:00 pm
- 6. April 12, 2024 NextGen Gaming Program Wisconsin Place Rec Center 5:30 8:30 pm
- 7. April 13, 2024 Prom Dress & Suit Giveaway Praisner Rec Center 10:00 am 2:00 pm
- 8. April 13, 2024 Bunny Bruch Coffield Rec Center 10:00 am 2:00 pm
- 9. April 13, 2024 Bloom Concert Good Hope Rec Center 5:00 7:00 pm
- 10. April 15, 2024 Trivia Night North Potomac Rec Center 7:00 8:30 pm
- 11. April 26, 2024 Family Game Night Ross Boddy Rec Center 6:30 9:00 pm

Communications and Public Outreach

The Communications and Public Outreach Team manages marketing for the Department, including social media, graphics, website maintenance and advertising. This branch also includes the customer service team

housed at the administrative offices in Wheaton and the community outreach specialists who attend dozens of events every month to promote recreation programs and services.

Updates:

- New Podcast Episode: What You Need to Know to Register
- Press Releases Issued in March:
 - Montgomery County Recreation Offering a Variety of Spring Break Programming (montgomerycountymd.gov)
- Videos Produced:
 - o Fashion Boot Camp 2024 (youtube.com)
 - Soccer4Change Fall Highlights (youtube.com) *with contractor
- The graphics team received and began working on 39 requests for digital graphics, flyers, posters, GUIDEs and more in March (year to date, 122 requests).

Social Media/Newsletter Growth:

Facebook – 16,451; +180 Followers – <u>SSRAC Fitness Center Opening</u> - 8.15% Engagement, 90 Reactions Instagram – 5,004; +123 Followers – <u>Senior Cardboard Boat Regatta Reel</u> - 6.31% Engagement, 62 Likes X (Formerly Twitter) - 7,012; +58 Followers - <u>SSRAC Fitness Center Opening</u> - 8.76% Engagement

Outreach Events:

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- 3/1 The Black Coalition for Excellence in Education (BCEE) Resource Fair at Blair HS
- 3/4 Gaithersburg Hub Diaper Day Event
- 3/4 Healthy Montgomery Steering Committee Meeting
- 3/6 WorkSource Montgomery Quarterly Job Fair
- 3/7 Margaret Schweinhaut Senior Center Surveying
- 3/8 Jane E. Lawton CRC Surveying
- 3/12 MCR presentation to MCPS (Virtual)
- 3/13 Destination Germantown Reginal Service Center Event
- 3/13 ECCAB Quality of Life
- 3/14 Cresthaven ES Parent Workshop Event
- 3/15 DCC Student Service Team Presentation (Virtual)
- 3/16 Montgomery Village MS Hiring/ Resource Outreach Event
- 3/19 Wheaton HS Career Fair Event
- 3/21 Gwendolyn E. Coffield CRC Surveying
- 3/21 MCPD Latino Liaison Committee Event Gaithersburg
- 3/22 East County Outreach
- 3/24 Olney Community Day (Olney Chamber of Commerce)
- 3/27 Wheaton CRC Surveying
- 3/27 Damascus CRC Surveying
- 3/27 Potomac CRC Surveying

The Rec Insider - Current number of subscribers – 44,966; +496 Subscribers

April Newsletter

Countywide Programming

Countywide Programs offers essential and universally accessible recreation and leisure services to all residents across the region. Program staff generates partnerships with local small businesses and nonprofit organizations to activate key public and private spaces and to offer culturally responsive programs, activities and services such as classes, performing arts, camps, sports, workshops, therapeutic recreation, inclusion services and special events which provide a wide range of economic, health and social benefits.

Updates:

• Spring registration continues and programs have begun. Currently has 7,647 enrollments across 576 sections.

	As of 4	/8/2024	As of 3/7/2024		
Туре	Enrollment	Number of Sections	Enrollment	Number of Sections	
Art	359	38	293	38	
Cooking	11	3	7	3	
CPR and First Aid	9	10	3	8	
Dance	195	33	154	31	
Educational	13	3	9	3	
Fitness	421	45	261	45	
Health and Wellness	161	12	109	12	
Martial Arts	728	42	406	42	
Music	159	19	126	19	
Sports	3836	313	1910	236	
STEAM	50	9	31	9	
Therapeutic Recreation	245	15	97	15	
Special Events	18	2	22	2	

School Break Programs	1444	32	1370	32
Total	7647	576	4798	495

• Camp registration began on January 16, and currently has 4,336 enrollments in 292 sections. Camp season will run from mid-June to mid-August.

	As of 4/8/2024		As of 3/7/2024		As of 2/7/2024	
Туре	Enrollment	Number of Sections	Enrollment	Number of Sections	Enrollment	Number of Sections
Arts and Crafts	314	27	287	27	265	27
Basketball	155	8	132	8	104	8
Karate - Jujitsu	39	2	35	2	29	2
Multi-Sports	1156	40	976	40	762	40
Nature Outdoors Exploration and Skills	105	2	102	2	101	2
Performing Arts	149	10	155	10	145	10
Playtime and Music	180	10	179	10	165	10
Soccer	229	32	212	32	179	32
Specialty Programs	1104	96	1077	96	958	90
Therapeutic Recreation Programs	179	15	151	15	133	15
Volleyball	277	16	244	16	176	16
Youth Cooking	280	11	270	11	250	11
Skateboarding	57	6	51	6	44	6
Youth Development	65	16	57	16	40	12
Total	4336	292	3928	291	3351	281

Spring Sport Leagues:

- 3v3 Basketball: Launched Friday, April 5 with 132 participants across 4 locations (Upper County CRC, White Oak CRC, Coffield CRC, East County CRC)
- NFL Flag Football League: Launching Sunday, May 5, currently 312 participants across 4 locations (Wheaton HS, Damascus CRC, Montgomery Village MS, White Oak CRC)
- o Adult Soccer launched Saturday, April 6 with 1,196 participants across 8 divisions.
- Adult Softball launched Monday, April 8 with 68 teams across 10 divisions. *players are still registering under rosters.
- Youth Volleyball League: Launched Saturday, April 6 with 269 participants across 4 locations (Ross Boddy CRC, East County CRC, Plum Gar CRC, Mid County CRC).
- Adult Volleyball League: Launching with 63 participants at 1 location (Silver Spring Recreation and Aquatic Center).
- o Adult Pickleball Leagues: 169 participants across 7 divisions.
- Participated in outreach and hiring events:
 - o Camp Hiring Fair at Upper County CRC on 4/4 from 6-8:30pm

- o Camp Hiring Fair at Bauer CRC on 4/6 from 10am-12:30pm
- o Camp Hiring Fair at East County CRC on 4/6 from 3-5pm
- Shine Brighter Autism Acceptance Special Event at Wheaton Regional Park on 4/6 from 11am-2pm
- MoCO Transition Workgroup Fair at Montgomery College on 4/6 from 1-4pm
- Upcoming events, outreach and hiring events:
 - o MCPS Special Ed Parent Summit at Blair HS on 4/27 from 10am-3pm
 - Adaptive Maryland Day at Promise Landing Farm on 5/5 from 12-5pm

IT /Automation Team

The IT Team administers the primary recreation management software RecTrac, branded as ActiveMONTGOMERY, that facilitates customers activity registrations, facility reservations within recreation centers, and pass membership sales. Senior members of team provide regularly scheduled training classes and training materials to more than 250 career staff and over 500 part-time staff on navigating the software system regarding the processes for conducting transactions for recreational services. Rec IT works in close collaboration with the county's Finance Department to ensure financial interfaces and reconciliations are accurately integrated and reported daily to the county's financial systems.

In addition to RecTrac the team is responsible for Recreation's IT infrastructure, hardware, and software needs for all teams and facilities within the Department from procurement through install and end-user training. REC IT ensures the Department's practices regarding use of information systems and resources comply and align to the county's Administrative Procedures and information security best practices.

Updates:

Senior Facilities/Programs

Montgomery County Recreation has many ways for independent adults, 55 and older, to stay active and healthy. Whether you are working, semi-retired, or fully retired, our eight senior centers offer many programs, activities, classes and events for you to choose from. Our centers have diverse amenities that may include fitness rooms, social halls, meeting spaces, classrooms, billiards and game rooms.

Updates:

- Data Summary from Winter 24 Programs (Dec 2023, Jan 2024, Feb 2024)
 - Total Number of Programs offered and built in VSI: 322
 - o 276 programs of the 322 are reoccurring

- 51 programs met capacity or held a waitlist in VSI.
- 131 programs of 322 focused on strength, balance, flexibility, mobility in support of Fall Prevention.
- o 16 programs of the 322 were instructed in another language other than English.
- o Total Registration for a Rec 55+ Program: 9,248
- Our Cardboard Boat Regatta was a huge success with 150 seniors (boat paddlers and watchers) at MLK Swim Center. Congrats to Wheaton Senior Center for being the fastest boat at 53.12 seconds and winning the Fastest Vessel award. Congrats to Poolesville Seniors for winning the Team Spirit award. Congrats to North Potomac Senior Center for winning the Spectacular Boat award.
- Silver Spring Senior Center kicked off their Congregate Lunch Program on Monday, April 1st. Lunch Program will run Monday-Friday.

Upcoming Programs/Events:

- Wednesday night programs will start back up on April 17th at Holiday Park Senior Center.
- Sham el Nessim Egyptian Easter Celebration Monday, April 26th from 1-2PM at Holiday Park Senior Center.
- Spring Fashion Show Wednesday, April 24th 10:30am 1pm at Long Branch Senior Center. R07107-346
- Basketball Skills Competition Wednesday, April 17th 9:30-12noon at White Oak Senior Center. R07122-302
- Encore Chorus Concert Thursday, April 25th from 11-12noon @ Schweinhaut Senior Center. Medleys of favorites from sound of music. R07107-338
- Seniors will be tabling at the Active Aging Expo on April 24th at Bohrer Park 506 Fredrick Ave.
 Gaithersburg, MD

Silver Spring Recreation and Aquatic Center (SSRAC)

Updates:

Grand opening on February 24, 2024, was successful.

Hosted the MerMagic Conference on March 2 – 3. Event brought over 500 people to the area.

Fitness room floor has been completed and equipment has been place. Waiting for final permit to open.

Demonstrations are occurring throughout March with registered programs beginning in April.

Senior programming has begun. SSRAC hosted a 55+ brunch with 62 participants.

Youth Development

Montgomery County Recreation's Youth Development Team uses a variety of means to reach the County's diverse young people. Our recreation activities and services allow children and teens to make the most of their time outside of school.

Updates:

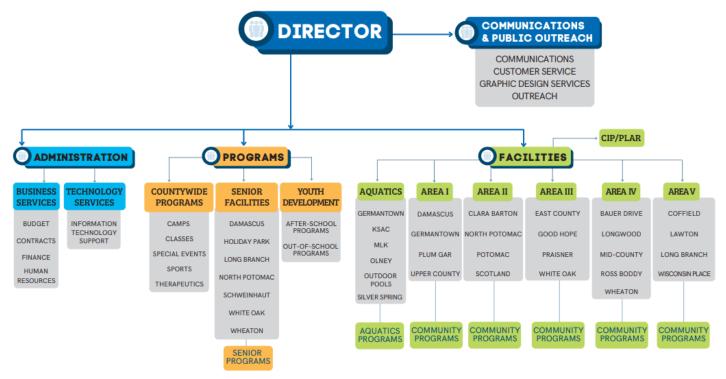
- All Youth Development afterschool programs in partnership with MCPS continue to operate at 46 locations. Current enrollment is **8106** (an increase of 609 from previous report) and we continue to enroll new participants weekly.
- -Staffing Currently still recruiting and interviewing to fill 1 career vacancy within the team (1 Rec Supervisor-TeenWorks). Rec Specialists selections (2) have been submitted and waiting on HR clearance and start dates.
- -Special Programs Futsal semifinals had 138 players and 423 visitors across two locations and the Finale at Wheaton CRC on 3/8 had 90 players and 184 visitors. Staff attended the Newcomers conference at Montgomery College Rockville Campus on 3.14. Weekend RecZone kicked off at Upper County CRC on 3.23 with 20 youth in attendance. Teens Day Out held a Spring Break date on 3.27 with 47 youth attending and exploring the fun at the new SSRAC facility. Afterschool Committee held its annual staff mini conference with multiple guest presenters engaging over 120 youth programs staff in the department on 3.16. Implementation of Hands Only CPR week in collaboration with Fire & Rescue March 8-14
- *-Elementary Programs-* 9 Family Engagement events were completed during March. Collaboration with Fire & Rescue at Georgian Forest ES to discuss firefighting career, importance of 911 and what to do in the event of an emergency/fire.
- -Middle Programs- Several EBBM locations (Argyle, Forest Oak & Shannon) will offer mini-Spring session new programs to increase enrollment and opportunities available for interested middle schoolers.
- -High School Programs- RecZone offered a variety of programming afterschool in March including new boxing fitness classes, Smash Brothers video game tournament, Sip & Paint, African Dance, Vibe Check Up, Spring Break Basketball Tournament and Jewelry/Art Studio. Girls from Kennedy RecZone attended MCPS Girls Summit on 3.9
- -TeenWorks- 25 employee interviews, 3 employee info sessions and 7 hired during March; 3 volunteer orientations held with 147 special event SSL hours being completed in March by volunteers including running snack area at Fashion Boot Camp Finale, Wheaton Seniors Lunch Distribution & MoComCon with Libraries. 5 Inclusion Volunteers training completed, 9 Inclusion Pairings, 3 ZamDance sessions at RecZones and 41 inclusion hours during March.

Upcoming Events/Visit Opportunities:

- -Monday, April 8th First Day of Soccer4Change spring season practice
- -Tuesday, April 9th TeenWorks Employment Info Session @ Germantown CRC 6-7:30pm
- -Wednesday, April 10th Teens Day Out (Wheaton, East Co, Plum Gar & SSRAC) 8:30-4pm
- -Saturday, Aprils 6 & 13 Weekend RecZone at Upper County CRC 6-8:30pm
- -Sat. April 6 Sat. April 13th Participation in Teen Mental Health Week in collaboration with Libraries with afterschool programs hosting wellness events and sharing resources to support the initiative.
- -MCR will be tabling at Montgomery College Job Fairs in April at 3 campuses (4/10- Germantown, 4/16-Takoma Park, 4/26-Rockville)
- -Wednesday, April 17th TeenWorks Volunteer Orientation & Inclusion Training at Academy of the Holy Cross school 11:30-12:15
- -Thursday, April 18th Soccer4Change Middle Schools first spring season game @ Northwest Branch Park
- -Friday, April 19th Soccer4Change High Schools first spring season game @ Northwest Branch Park
- -Saturday, April 20th TeenWorks Volunteers at Canal Community Day at Great Falls
- -Monday, April 22nd Teens Day Out (Wheaton, East Co, Plum Gar & SSRAC) 8:30-4pm

MONTGOMERY COUNTY RECREATION

ORGANIZATION CHART





Revised August 2023