



MONTGOMERY COUNTY  
**SPORTS ADVISORY COMMITTEE**

Welcome!

Silver Spring Civic Center  
Thursday, July 20, 2023  
6:00 p.m.

## AGENDA

### Silver Spring Civic Center

Thursday, July 20, 2023

6:00 p.m. Welcome and General Announcements

6:05 p.m. Review and Approve Agenda

6:10 p.m. Review and Approve June Minutes

6:15 p.m. Administrative Items – Jason Fasteau

- Ethics/Conflict of Interest Form
- On-line Trainings

6:20 p.m. Review of SAC Member Survey Results  
and Discussion of Next Steps

Tom Cove, Tina Won Sherman, and Mary Kate Crawford

7:20 p.m. Presentation - OLO Reports on Youth Sports and Gender  
Equity in Youth Sports

Natalia Carrizosa, Office of Legislative Oversight, Montgomery County  
Council

7:55 p.m. Action Items

- Meeting times

8:00 p.m. Adjourn





# Administrative Items

- Ethics/Conflict of Interest Forms
  - Online Trainings



# Member Survey

Review of SAC Member Survey results and discussion of next steps

- Tom Cove, Tina Won Sherman, and Mary Kate Crawford



## **Survey Approach**

- Survey received a 96% response rate
- Two individuals reviewed the responses, independently coded, then jointly reconciled
- Identified the top themes from the responses based on those codes
- Codes → Categories → Themes



# Response Analysis for Question 1

What goals would you like to see the committee pursue (specify up to 3)?

- Increase participation rates, of underserved or more generally, including informally (11)
- Study or improve facility planning, prioritization, permitting or use (7)
- Increase programming for underserved or more generally (5)
- Identify or remove barriers to access (4)
- Catalog list of programs (3)



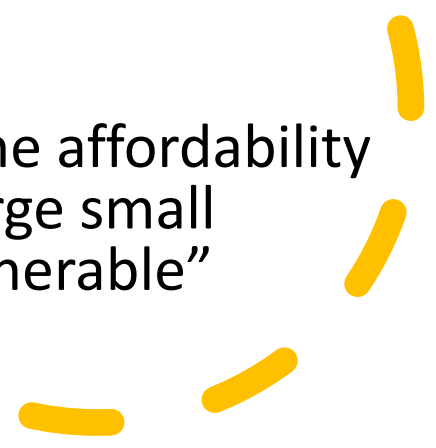
### **Increased participation rates**

“Increase sports participation in populations least represented in sports by addressing barriers to participation based on gender, income, and race.”

### **Field/facility permitting and use**

“Historical field/ facilities usage, rentals, permits and the affordability of them for grassroots, nonprofits and even free of charge small businesses to help increase the impact for the most vulnerable”

# Examples





## Response Analysis for Question 2

What does committee success look like to you (such as outcomes or accomplishments)?

- Issue report or make recommendations (7)
- Develop a plan with goals or quantifiable measures, track or publish them, including on participation, programming, coaching diversity, inclusive spaces, transportation, or retention (6)
- Identify or increase public/private partnerships for underserved (4)
- Reduce costs to participation (3)
- Recognize athletes (3)

Note: Three responses were moved to responses for others.



# Examples



## **Example: Issue a report**

“Recommendations to County Council, Executive Director, Advocacy to MCPS/ BOE, MoCo Sports program fair for families & or summit for businesses or nonprofits serving MoCo, networking events.”

## **Example: Develop a plan**

“The committee needs to be able to point to tangible or quantifiable accomplishments. (e.g. recommended "X" amount of dollars be allocated for any sports endeavors, reached out to "X" percentage of schools to ask about student sports participation, etc., visited "X" number of schools to speak to athletic directors and sports staff)”



# Response Analysis for Question 3 + Future Direction

**Question 3.** What data or researchable questions do you feel would benefit the committee's work?

- TBD based on what we determine to be the goals and vision for committee success

**Future Direction and Next Steps**



# Presentation on OLO Reports

Youth Sports - 2020

Gender Equity in Youth Sports - 2022

## Natalia Carrizosa

Senior Legislative Analyst  
Office of Legislative Oversight  
Montgomery County Council



# OLO Reports on Youth Sports and Gender Equity in Sports in Montgomery County

Presentation to the Sports Advisory Committee

July 20, 2023

# Montgomery County Office of Legislative Oversight

- Responsible for helping Montgomery County Council to fulfill oversight function
- Conduct in-depth research projects and produce impact statements for legislation

# Recent OLO Reports on Sports

## Youth Sports in Montgomery County

- Released March 10, 2020
- The local youth sports landscape
- Provider and family experiences (surveys)

## Gender Equity in Local Sports Programs

- Released February 8, 2022
- Local participation by gender
- Family and student-athlete experiences (survey/focus group)

# Local Youth Sports Landscape

## County-Owned Athletic Facilities

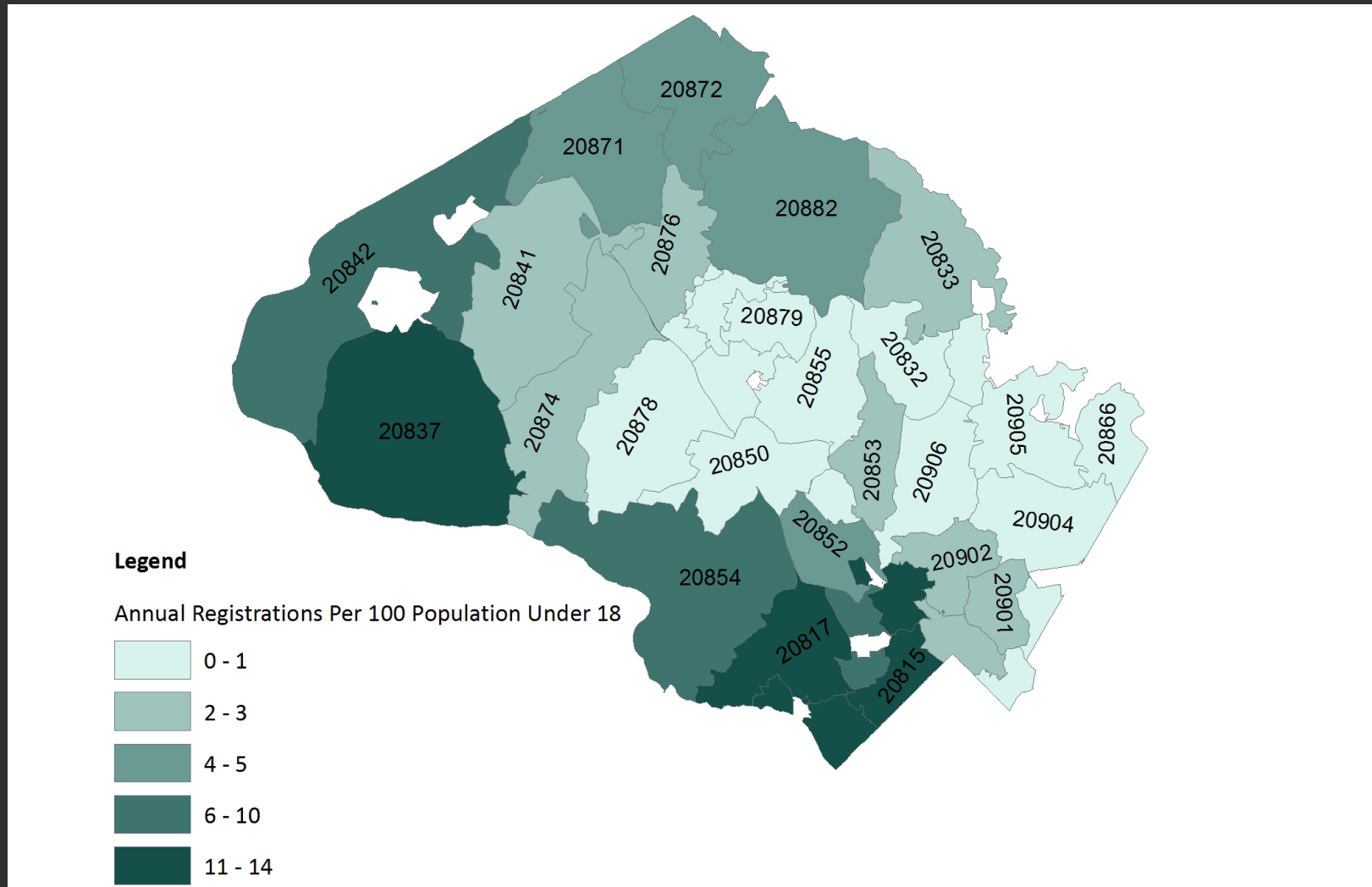
- Community Use of Public Facilities
- Montgomery Parks
- MCPS
- Montgomery County Recreation
- Revenue Authority

## Other Athletic Facilities

## Programming

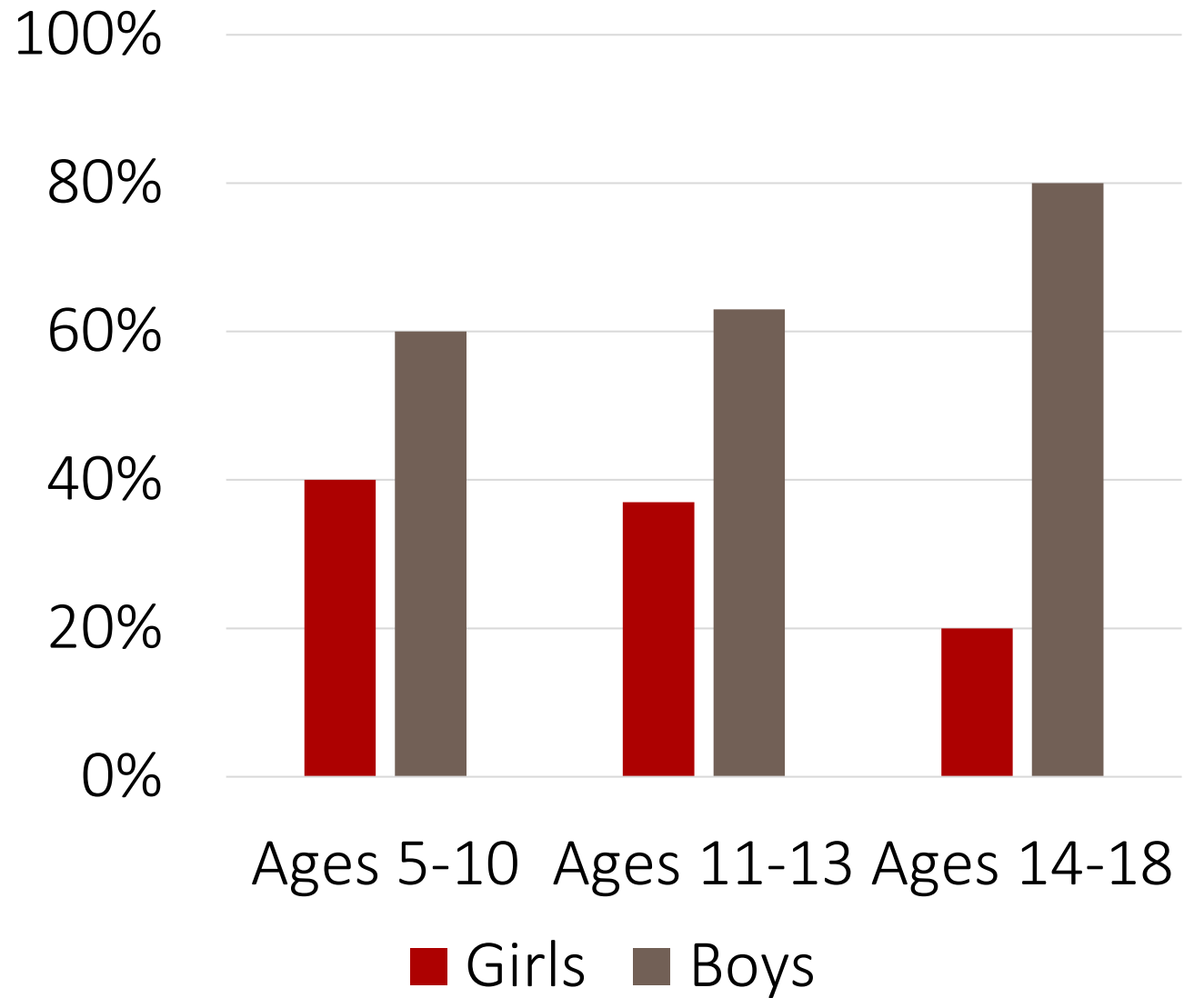
- Private & Nonprofit Leagues and Clubs
- MCPS
- Montgomery Parks
- Montgomery County Recreation
- Municipalities
- Revenue Authority

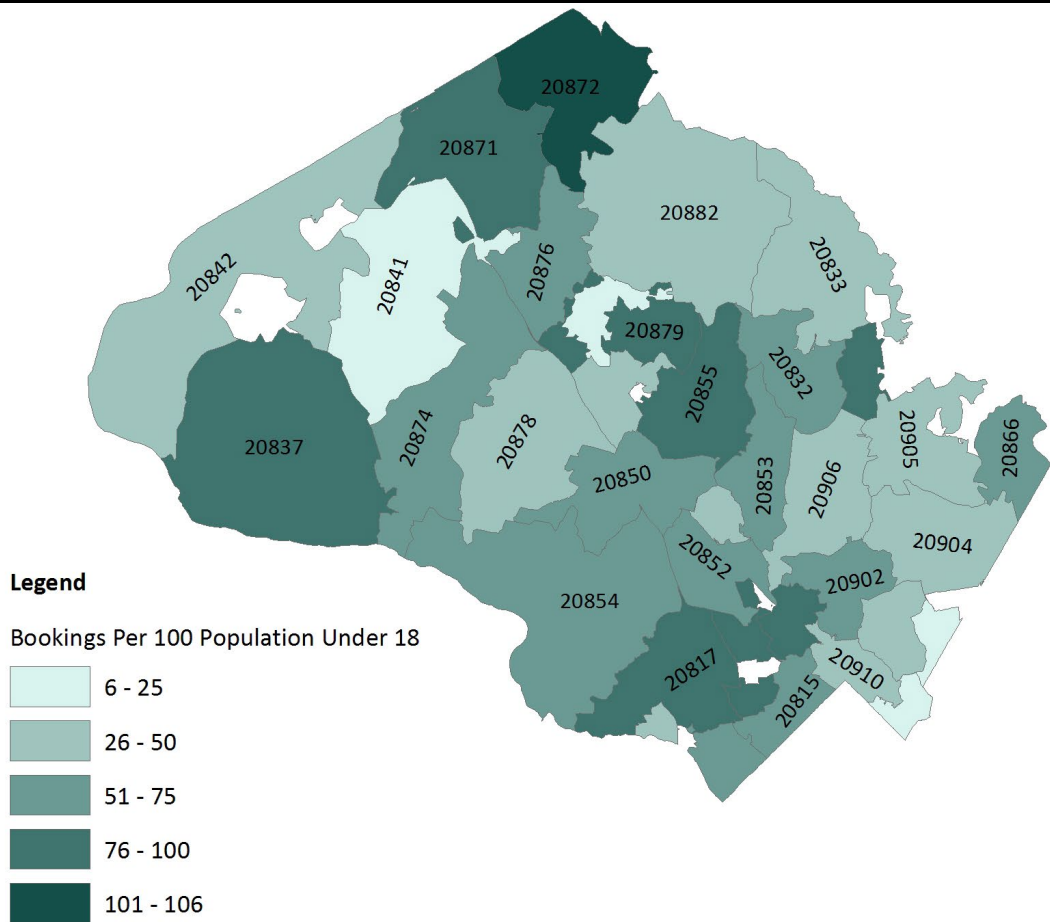
# Recreation Department Youth Basketball Leagues, Fiscal Years 2017-2019



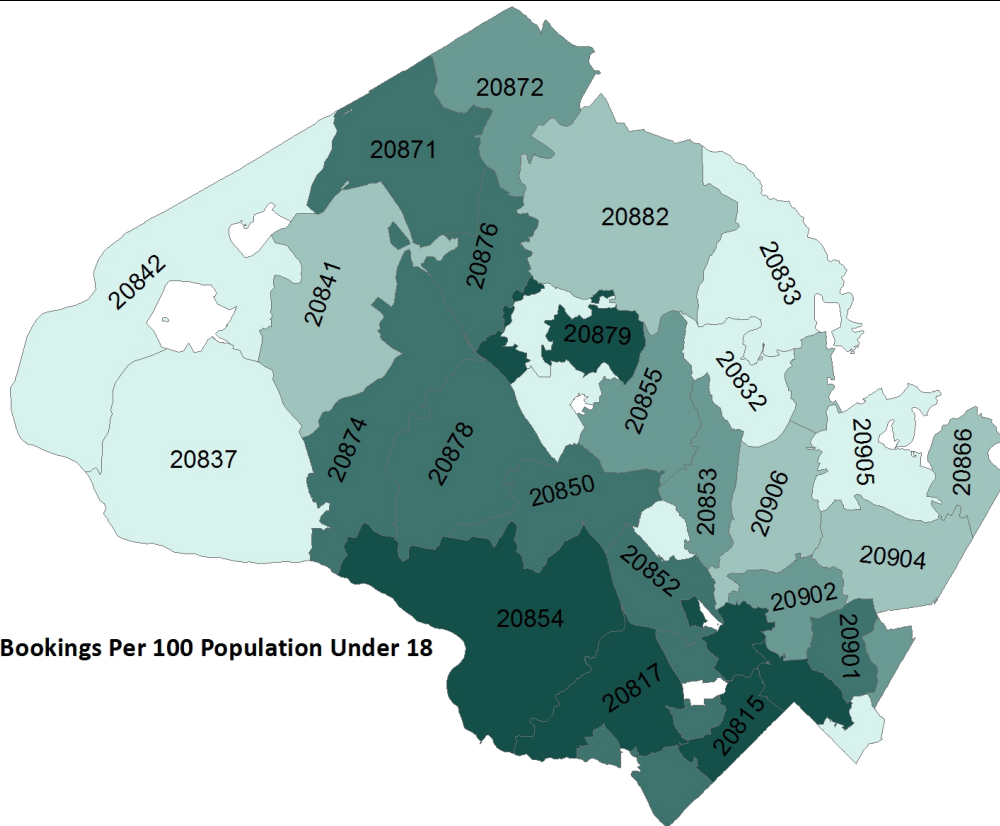


# Recreation Department Youth Basketball Registrations by Gender and Age Group





# Youth Sports Bookings Per 100 Population by Zip Code, FY19

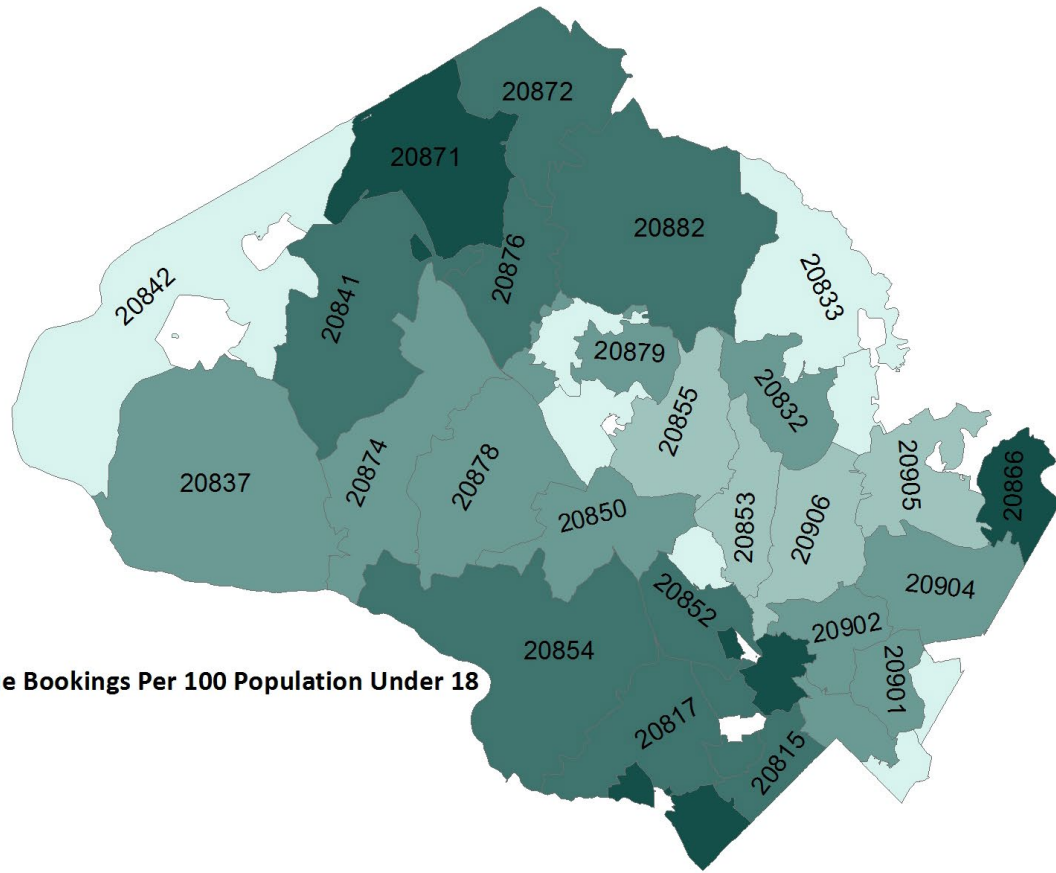


**Legend**

**Soccer League Bookings Per 100 Population Under 18**

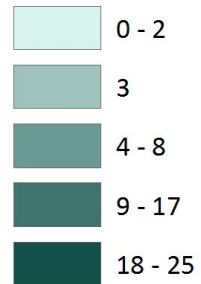
- 0 - 2
- 3 - 4
- 5 - 7
- 8 - 10
- 11 - 21

Youth Soccer Bookings Per 100 Population by Zip Code, FY19

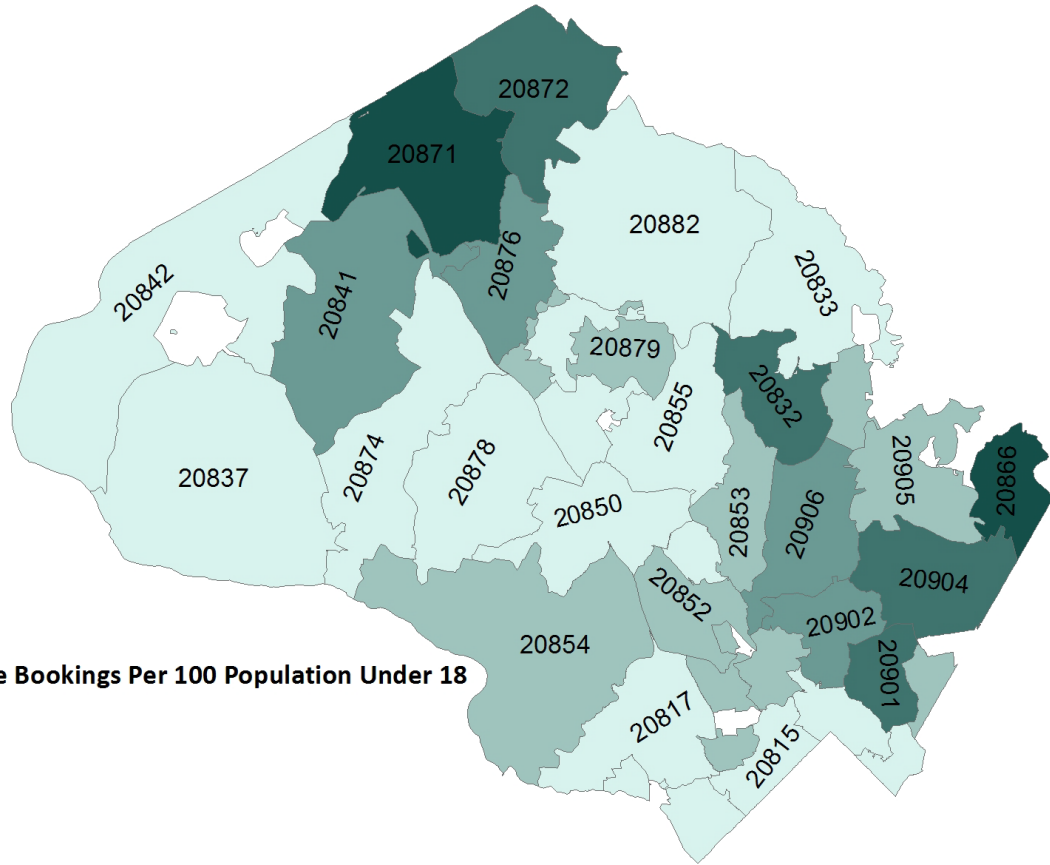


**Legend**

**Baseball League Bookings Per 100 Population Under 18**



Youth Baseball Bookings Per 100 Population by Zip Code, FY19



**Legend**

**Softball League Bookings Per 100 Population Under 18**



Youth Softball  
Bookings Per  
100 Population  
by Zip Code,  
FY19

# Youth Sports Surveys – Barriers to Provision and Access

## PROVIDER SURVEY

- Access to athletic facilities
- Recruiting coaches
- Training volunteers

## PARENT SURVEY

- Timing and location of activities
- Competitiveness limits participation
- Cost
- Desired sport not offered
- Lack of access for athletes with disabilities

# Gender Equity Surveys & Focus Group

## PROVIDERS

- Most serve more boys than girls
- Most recruitment is word of mouth
- Those with targeted strategies to recruit girls had success
- Difficulties recruiting female coaches
- Lack of policies for transgender or gender nonconforming athletes

## PARENTS AND STUDENT-ATHLETES

- Most parents believe opportunities are available regardless of gender
- Some parents and student-athletes observed specific examples of MCPS prioritizing boys' sports
- Lack of welcoming environment for LGBTQ+ youth

# Youth Sports Discussion Issues

1. Policies and processes around community use of public athletic facilities to identify ways to support affordable sports programs and encourage free play.
2. Options to promote collaboration and address silos in youth sports provision.
3. Options for promoting and expanding affordable and recreational youth sports programs in the County, such as offering training for volunteer coaches, developing new partnerships, or expanding the public provision of youth sports.



# Gender Equity Recommendation

Recommendation #1: Request that the County Executive and MCPS regularly track and report participation in publicly-provided and third-party sports programs by gender and race and ethnicity.

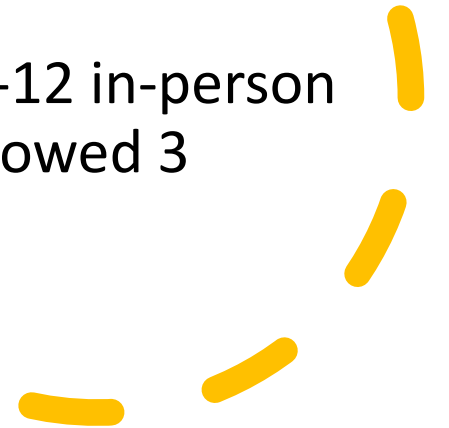
Recommendation #2: Discuss with MCPS leadership the need and necessary resources for more comprehensive oversight to advance gender equity in the MCPS interscholastic athletics programs.

Recommendation #3: Request that the County Executive work with stakeholders to develop and implement a comprehensive strategy to advance gender equity in publicly-provided and community-based sports programs.



## Attendance Policy

- A member of a committee who misses more scheduled meetings than the number of allowed absences, or who misses 3 consecutive scheduled meetings, is automatically removed.
- The committee plans to have between 9-12 in-person meetings/year meaning members are allowed 3 absences.





# Action Items

Meeting Times



Photo Time!

