

## Vision Zero: Our Plan to Eliminate Fatalities and Severe Injuries Among Car Occupants, Bicyclists and Pedestrians

## What is "Vision Zero"?

Montgomery County recently adopted its "Vision Zero" Action Plan to reduce severe and fatal collisions on County roads by 35 percent for vehicle occupants, bicyclists, and pedestrians, by November 2019. Our broader goal is to eliminate such fatalities and severe injuries, by 2030.

The effort includes 41 action items that focus the County's traffic engineering, police enforcement, and community education to reduce traffic-related fatalities and severe injuries among pedestrians, bicyclists and vehicle occupants. It also includes legislative changes and driver safety communications to protect police and fire/rescue officials helping crash victims.

With Vision Zero, the County intends to build on the success of our Pedestrian Safety Initiative: Between 2010 and 2016, there were 250 fewer severe and 33 fewer fatal collisions compared with the previous five-year average.

The Vision Zero concept for roadway safety originated in Sweden in 1997 and has more recently been adopted by more than two dozen jurisdictions in the United States. Montgomery County is one of the first counties in the U.S. to adopt Vision Zero. The "Vision Zero" Action Plan can be found at montgomerycountymd.gov/visionzero.

## Each of Us Can Help Achieve "Vision Zero"

- 1. Stay alert and avoid distractions: Nearly half of all drivers and four in ten pedestrians involved in severe or fatal crashes were distracted. Keep your head up and your eyes open. Attention saves lives! Don't look at your phone when driving or walking across the street.
- 2. Be courteous and safe when driving:
  - Drive within the speed limit
  - Don't drive after drinking alcohol or taking medicine that impairs function
  - Be alert for pedestrians at every crosswalk
  - Allow bicyclists three feet clearance
  - Move over when you pass an accident, to avoid hitting police or fire/rescue personnel
  - Be careful in making left turns, as they can involve several moving vehicles and pedestrians
- 3. Be courteous and safe when walking:
  - Use crosswalks to cross the street
  - Keep your eyes open and stay alert for vehicles and bicycles
- **4.** Access older driver resources at: montgomerycountymd.gov/senior/older-driver-resources.html

## **Contact Us Today**

- Aging & Disability Resource Line 240-777-3000
- 3-1-1 or 240-777-0311 for County programs and services; 9-1-1 for emergency
  - www.montgomerycountymd.gov/senior
- "Seniors Today" airs on Sundays, Tuesdays and Thursdays at 6:00 p.m. on Comcast/RCN 6, Verizon 30