

SSCAB Meeting Summary – June 11, 2018- v01

Attendance

■	Matthew Losak–Chair/ Nbrhd	■	Jay Elvove	■	Barbara Darko
■	Edward Levy –Vice-Chair	X	Abdurahman Mohammed	X	Delia Aguilar
X	Mark Mendez -Secretary	■	Uri Pasternak	■	Patricia Germann
■	Jonathan Bernstein - TREE	X	Mulegeta Habteselassie- CED	■	Lysette House
■	Stacey Brown - CED	X	Donald Coffey	■	Mandisa Berry
X	Daniel Morales - SSUDAC	X	Mary Anderson		
X	Mary Ann Zimmerman	X	Vineda Myers		

Present: ■ Absent: X Resigned: R

1. *7:05 Welcome and Introductions:* Chair led self-introductions of attendees.
2. *Acceptance of Last Meeting Summary:* Unanimous approval of May 14, 2018 minutes.
3. *Public Safety/Fire and Rescue Report:* No report; officer-involved shooting with fatality earlier in the day. More information on this to be provided.
4. *Neighborhood Highlight:* No presentation provided at this meeting.
5. *Conversation with David Petr (CEO of MoCo Economic Development Corporation) and Kelly Groff (President and CEO, Visit Montgomery):*
 - Economic Development Corporation (EDC)
 1. In place for 21 months
 2. Public-Private Partnership, County-funded (additional fundraising anticipated)
 3. 11-Person Board
 4. Goals: marketing; retain businesses; expand economic footprint. **Listen** to businesses. \$1 in EDC budget can lead to \$5 in new County revenue.
 5. Focus on outreach; 1000 business conversations/year. Mostly small, < 40 employees
 6. 32,500 Companies in MoCo; 27,000 have 10 employees or less
 - Visit Montgomery is a 501C6; 30 year history (~25 years privatized).
 1. Funded by hotel tax dollars (occupancy tax) and Gaithersburg/Rockville Municipal tax
 2. Volunteer Board/self-nominated (hotels, restaurants, etc.)
 3. ~\$1.8M budget (\$1.5M from County), returns **\$1.8B** to local economy
 - Visit Montgomery is co-located with Economic Development and Worksource Montgomery
 - Hotel data: ~17% of County rooms are in DTSS/North Silver Spring
 - AirBnB: as of 7/1/18, hosts need to register (\$150 fee); HHS can ID listings that are not permitted per home's HOA regulations.
 - Questions/Discussion Topics:
 1. EDC response to concerns over MoCo reputation as unfriendly to business? A: highlight strengths; talent/education system; acknowledge regulations and work within constraints in place.

2. Effort to retain businesses focused on access to capital, talent search
3. County is being advertised in Southwest/Jetblue airline magazines
4. Non-profits are not directly in EDC court, but these networks are promoted as resources to for-profits
5. Community comment: importance of universities in attracting/retaining businesses
6. Regional cooperation: While there is territorialism, the region does need to work together – i.e. Amazon bid brought them together.

6. *Committee Reports/Upcoming Meetings:* No formal reports. Committees will be planning agendas at the August Board retreat.
7. *Councilmember Report:* Julio Ceron (Tom Hucker's Office) provided a council update. \$5.6B budget passed; \$4.5B 6-yr CIP included \$238M for 10 schools in District 5. Additional money added for school facilities, per discussion at a prior SSCAB meeting.
8. *Board Chair's Report:* **Matt Losak** reported that Saturday's bus tour of Silver Spring was great, and ideally this would become an annual opportunity. Board retreat in August will be two sessions: Saturday the 11th and Sunday the 13th. Seeking volunteers to help with planning the retreat.
9. *Regional Director Report:* Regional Director **Reemberto Rodriguez** highlighted key phone numbers and contacts for the service area. No committee meetings in June or July; no board meeting in July. August meeting will be Board Retreat; be sure to coordinate guests/topics for the September 10 Board meeting. Chair Matt Losak reminded the Board that we need backups for the committees, and encouraged new board members to volunteer for these roles. Several did, will discuss assignments further at the retreat.
10. *New Business:* No new business.
11. *Adjourn:* 8:50 PM