



# VISION ZERO

Implementation Update to North Bethesda TMD | July 30, 2025

# What is Vision Zero?

Building Layers of Safety to Prevent Serious and Fatal Injuries on Our Roadways



# The 6 Safe System Principles



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**Death/serious injury  
is unacceptable**



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**Humans make  
mistakes**



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**Humans are  
vulnerable**



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**Responsibility is  
shared**



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**Safety is proactive**



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**Redundancy  
is crucial**

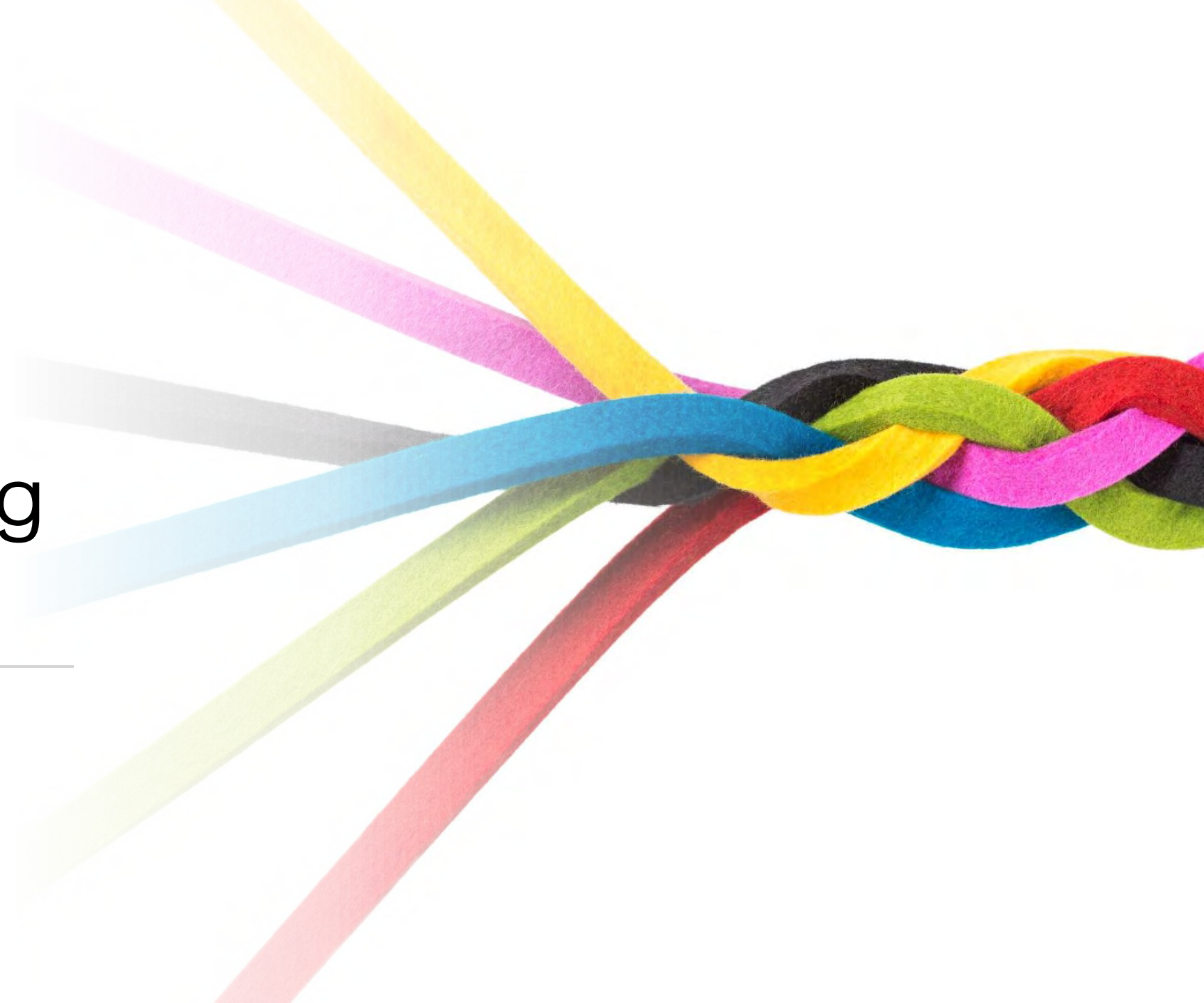




# Implementing Vision Zero

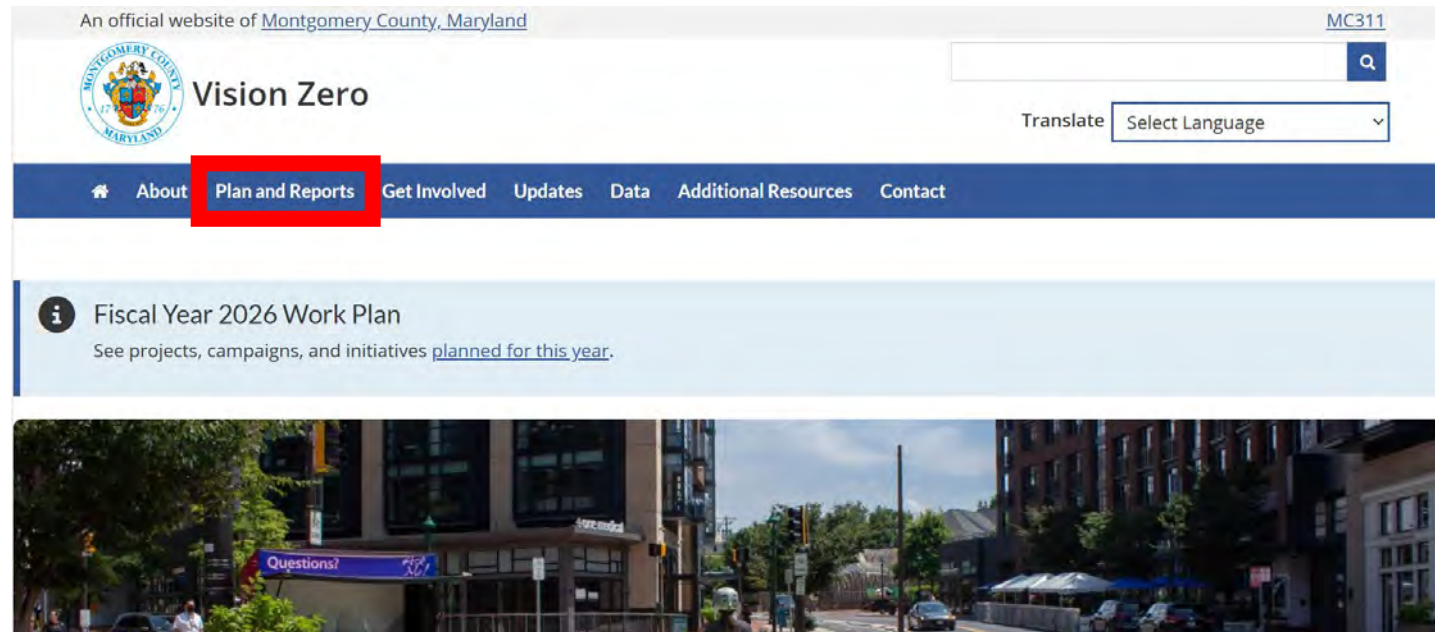
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FY2026 Work Plan



# FY2026 Work Plan

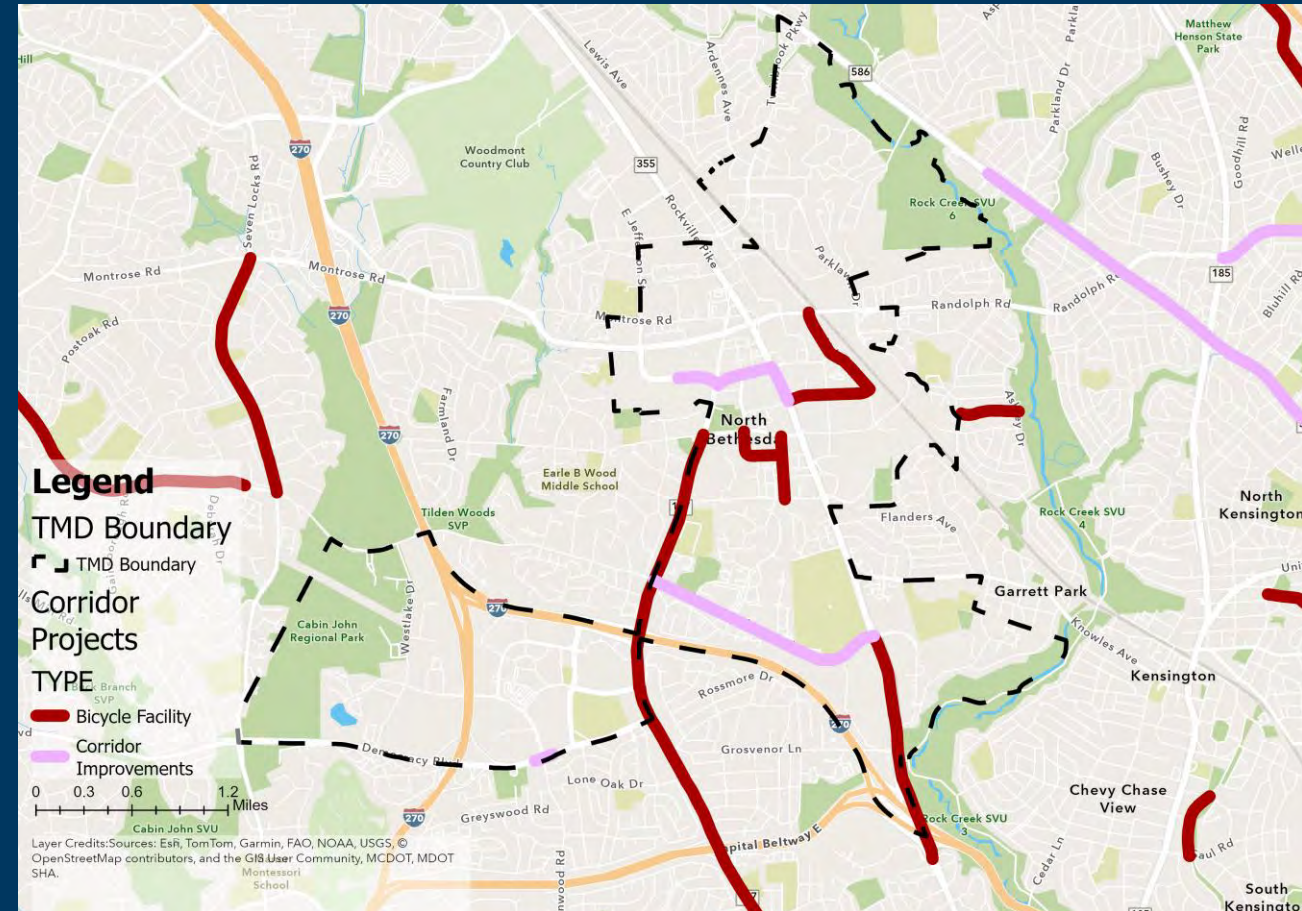
Where can I find the full text of the current work plan?



# Advancing Bikeway Projects in North Bethesda

Most recent project along Marinelli Road at the Metro Station.

- White Flint West Workaround completed in 2022.
- Old Georgetown Road bikeway completed in April 2023.
- Marinelli Road Separated Bike Lane – Phase 1 completion this summer.
- Rockville Pike Sidewalk and Shared Use Path from Strathmore Avenue to Pooks Hill Road – construction starting soon.



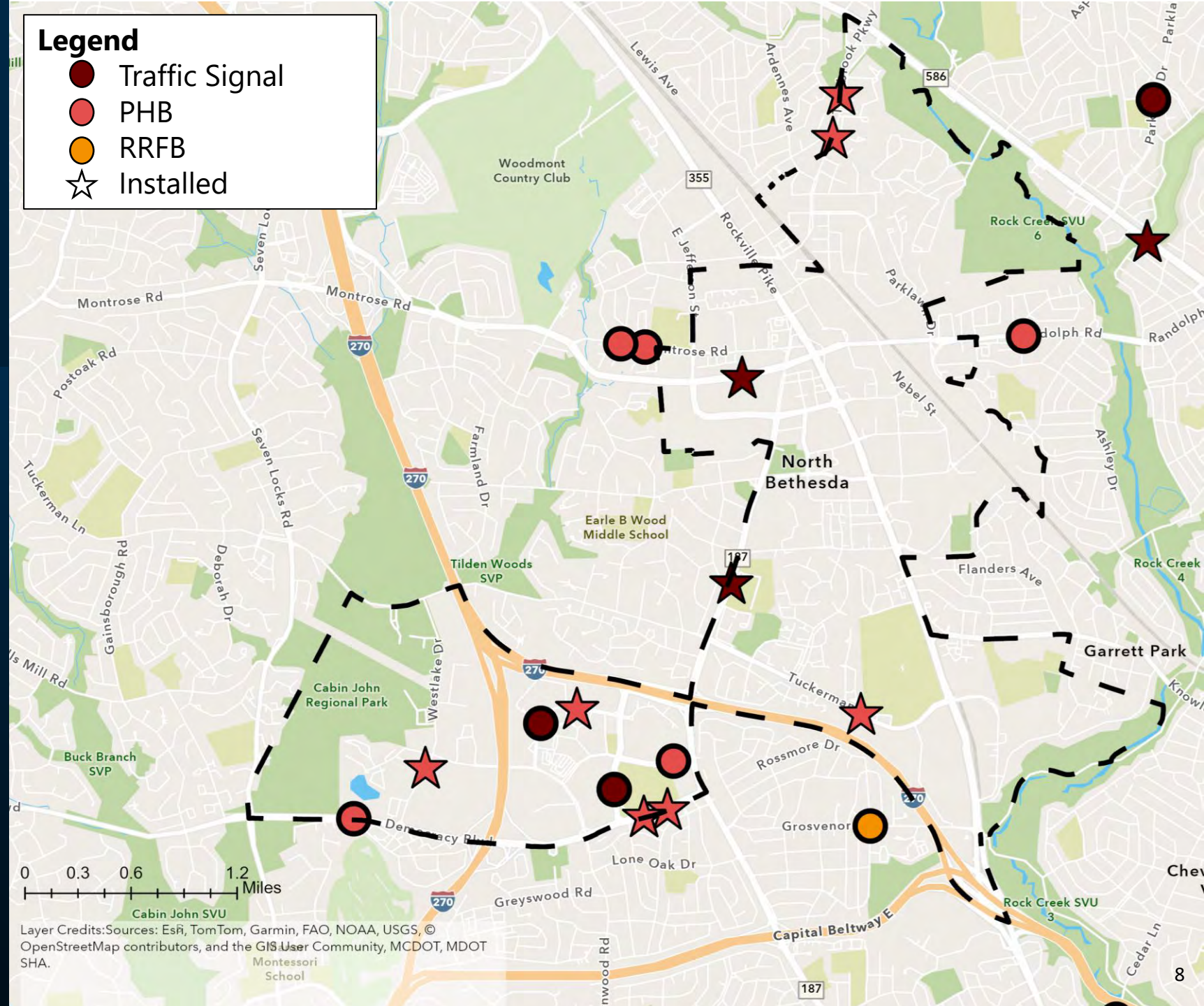






5 Pedestrian Hybrid Beacon and 2 Traffic Signals scheduled for installation.

## NEW SIGNAL AND BEACON INSTALLATIONS IN NORTH BETHESDA TMD



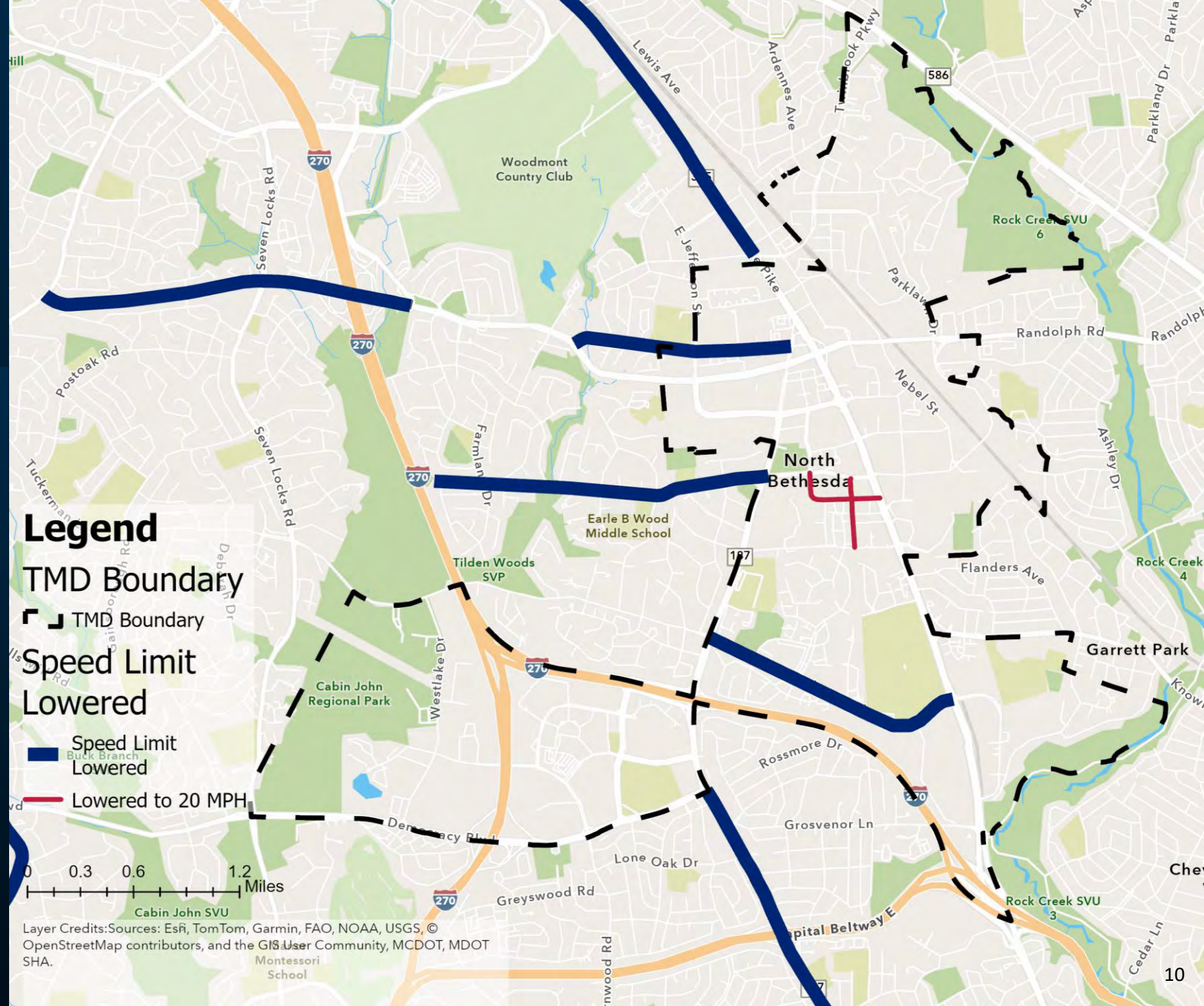






Posted speed limits  
lowered on Old  
Georgetown Road,  
Montrose Road,  
Tuckerman Lane, and  
Tilden Lane in recent  
years.

## LOWERED SPEED LIMITS IN NORTH BETHESDA TMD





# Inaugural Summertime Alcohol Task Force

Promoting Safe Rides Home

- 127 impaired driving arrests with 1,164 citations, 1,249 warnings, and 84 equipment repair orders in nine weeks.
- [Outreach to bars and restaurants](#) by Alcohol Beverage Service with inspections and safety materials.
- Promote [Safe Ride Home page](#) to provide one stop shop for finding sober ride options in Montgomery County.



Si va a salir y beber alcohol:

# ¡ESTÉ PREPARADO!

No deje que esto le pase a usted.



**ABS**  
ALCOHOL BEVERAGE SERVICES

Encuentre un medio de transporte alternativo

 [bit.ly/RideHomeMC](https://bit.ly/RideHomeMC)



# Automated Enforcement Expansion Plan

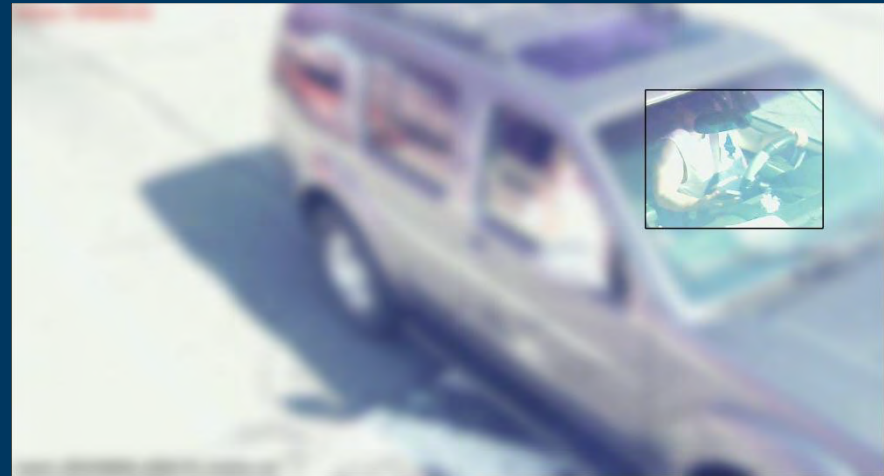
More sites and new technology

## Recent Expansions and Changes

- Graduated fines for speed camera violations start October 1.
- The County and S.H.A. are studying speed cameras on High Injury Network with new authority granted by Maryland General Assembly.
- Start using red-light cameras as speed cameras where allowed.
- Permitted to use bus lane cameras. Pilot started with WMATA.
- 44 new speed locations approved in August 2024.

## Needing State Law changes

- Using new technology for enforcing seatbelts, mobile phone use, crosswalks, move over law, HOV.



Examples of mobile phone use captured by distracted driving cameras. At 3 pilot sites, over 780 violations detected in 3 days.





# Education and Outreach Events

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Recent Events and Upcoming Schedule







# Vision Zero Youth Ambassadors



# BIKE RODEOS AND WALKING WEDNESDAYS

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# Crash Data

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Data and dashboard  
resources



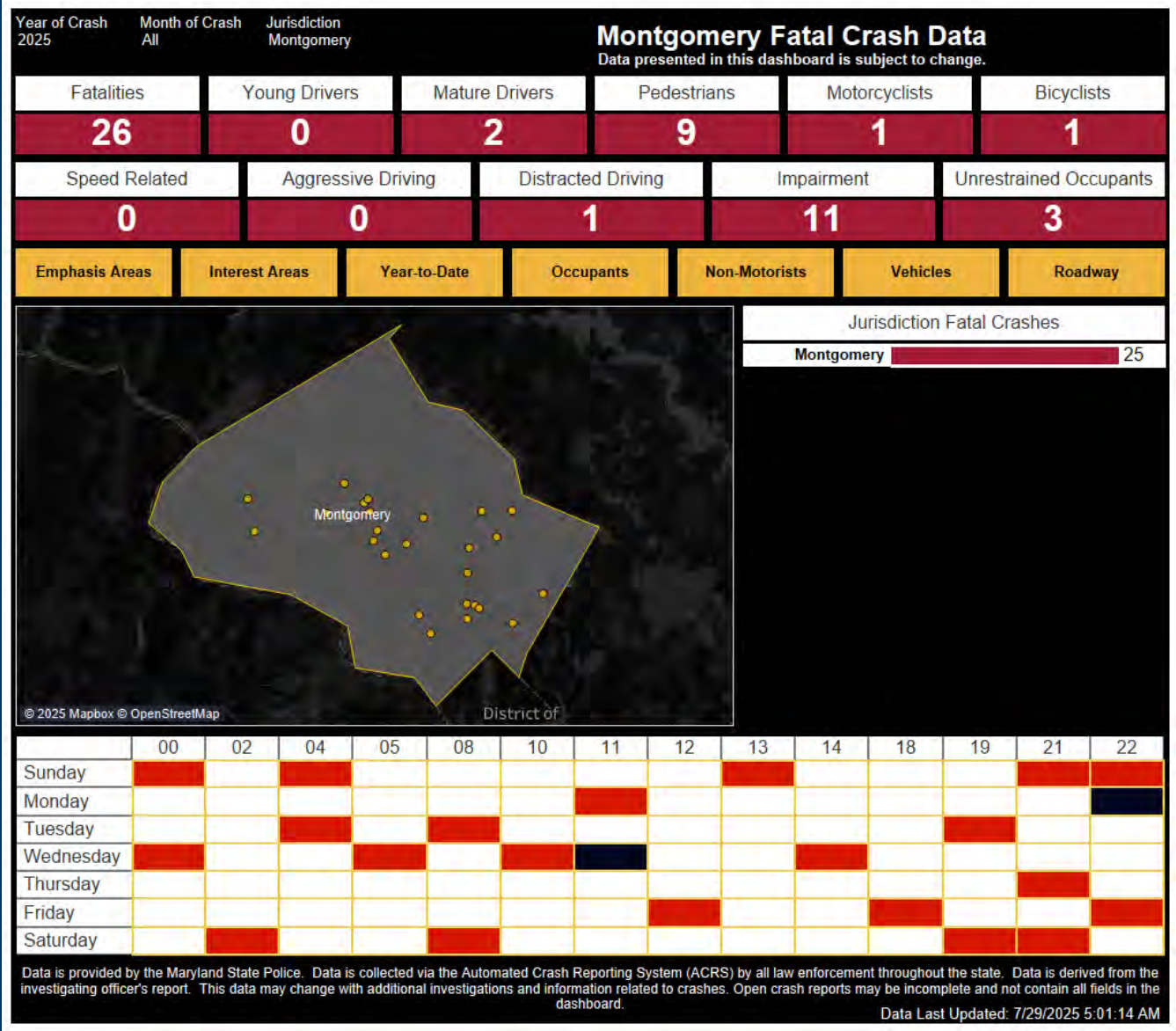
# Finding latest crash and fatality data

County and State Resources

**Highway Safety Office Fatal Crash Dashboard.** Fatal crashes typically added within 24-48 hours.

**County Monthly Crash Summary.** Updated middle of each month for crashes through the prior month.

**Crash open data.** Raw version of crash data updated weekly.







# THANK YOU!

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