www.montgomerycountymd.gov/covid19/vaccine

GoVAX
MONTGOMERY COUNTY

Vaccine Community Outreach Information Session

May 6, 2021

The Agenda

1. Community Ambassador Role
2. What Community Ambassadors Need to Know
3. Vaccine Basics!
4. Why Equity?
5. Covid-19 Vaccine Appointments
6. How to Sign Up for an Outreach Event
7. Questions

COVID-19 Vaccine Outreach Events

Goals:

1. Assist anyone who lives or works in Montgomery County to get a COVID-19 Vaccine via the County Public Health Department
2. Share vaccination and testing information and other valuable resources.

Community Ambassador Role

Attend outreach events at high-traffic locations and canvass neighborhoods in targeted areas to:

- **Make appointments/share walk-in clinic schedules**
- **Offer vaccine information and resources (Multilingual materials available.)**
- **Answer vaccine-related questions**
- **Host vaccination information tables**
- **Distribute COVID kits**
- **Conduct COVID-safe interactions**

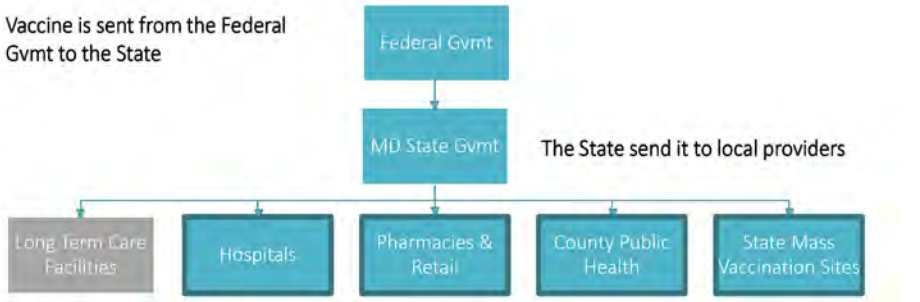
What Community Ambassadors Need to Know

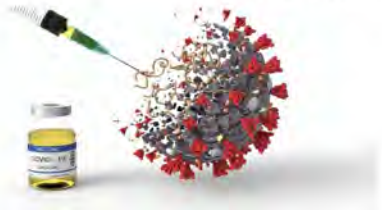
FIND LINKS TO INFORMATION AT WWW.MONTGOMERYSERVES.ORG, "VACCINATION", RESOURCES FOR COMMUNITY AMBASSADORS

Vaccine Basics

What are the options for getting vaccinated if you live in Montgomery County?

How are Vaccines Primarily Distributed and Where are They Available?





- State has 3 large sites.
- Adding a 4th in Charles County.
- Adding a Preregistration option and Call Center.

Pharmacies (Giant, Safeway, Walmart, Walgreens, CVS, Sam's Club, Walmart, Wegman's, Weiss, Costco – all at select locations) First come, first-served open appointments; CVS, Walmart, Walgreens allowing walk-ins

Mass Vax Sites (First come, first served open appts.,Walk-in Lines*)

- Six Flags* (PG Co), Baltimore Convention Center, M&T Bank Stadium* (Baltimore), Regency Furniture Stadium* (Waldorf), Wicomico Youth & Civic Center* (Salisbury), Hagerstown Premium Outlets*, Timonium Fairgrounds, Greenbelt Washington Metro Station*, Navy-Marine Corps Memorial Stadium*, Frederick Community College, Leidos Field at Ripkin Ironbirds Stadium*, Mall in Columbia *Note: All sites will have walk-in line options at TBD date; vaccine for walk-ins not guaranteed
- Montgomery College Germantown Campus* in MoCo!!! (Joint initiative among State, MoCo, Adventist, & MC)

Hospitals/Private Medical Practices (By invitation/separate registration) Suburban, Medstar, Adventist, Holy Cross, Kaiser, Johns Hopkins, CCI, select private medical practices

Montgomery County DHHS Clinics (Pre-registration through early May, then first come, first served open appointments and walk-ins)

WHEN CAN I GET THE VACCINE AND HOW MUCH WILL IT COST?

As more of the vaccine supply and vaccination sites become available, you will have more options.

PLEASE BE PATIENT as the available supply of the vaccine in Maryland works to catch up to the demand. The vaccine will eventually be available to all Marylanders who want it.

The COVID-19 vaccine is **FREE,** but some vaccination providers will charge an administration fee for giving the shot. **There will be no cost for the COVID-19 vaccine at County-sponsored clinics.**

BE HEALTHY Take a Shot!
www.montgomerycountymd.gov/covid19/vaccine
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Who is Currently Eligible to Get the Vaccine?

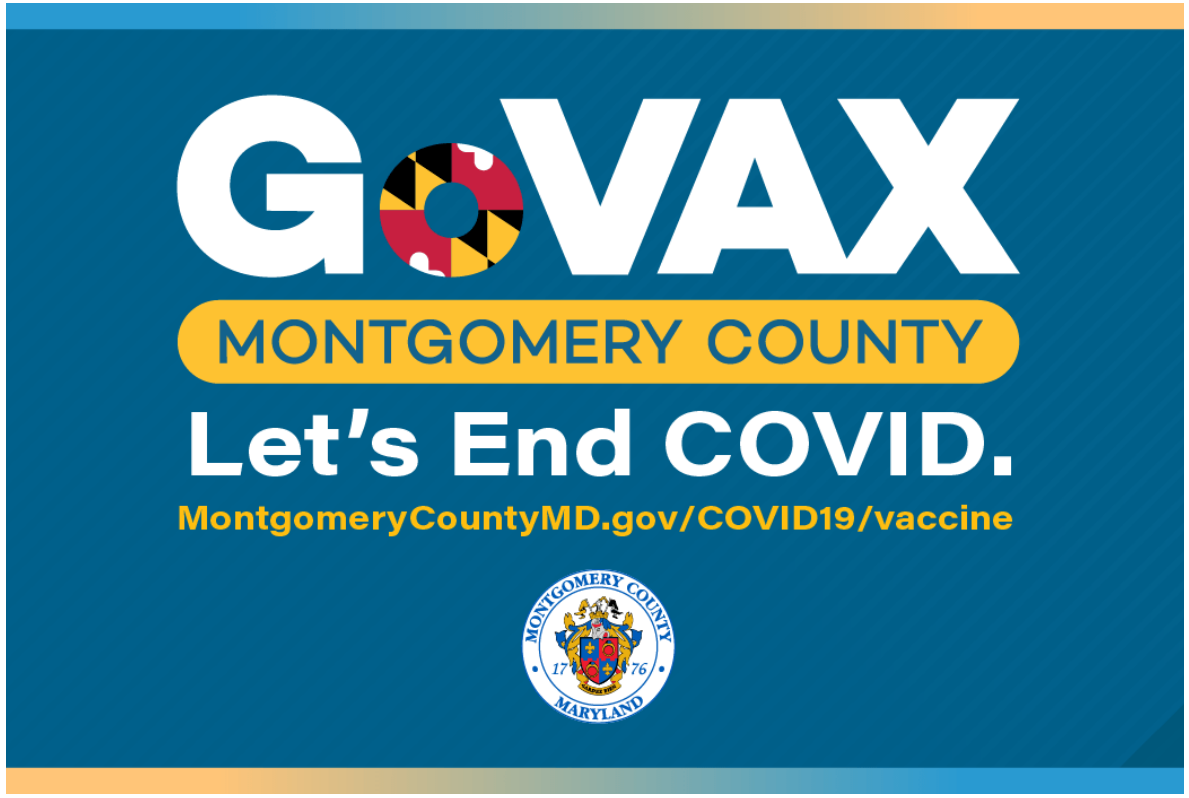
As of April 12:

- Maryland is in Phase 3
- All Marylanders 16 and older are *eligible* to receive the vaccine from all providers (Likely to include 12 and older before midMay.)
- Residents in Phases 1 and 2 (55+, essential workers, those with development disabilities, 16+ with underlying medical conditions) will continue to be prioritized for vaccines

Note: Only Pfizer vaccine approved for 16 and 17-year-olds; FDA likely to approve 12-15 year olds for Pfizer before midMay

Eligibility Does Not Equal Availability (or Accessibility)!

Why Equity?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montgomerycountymd.gov/covid19/vaccine/

Apps | Gmail | YouTube | Maps | TikTok Hot Chocola... | Reading list

Montgomery County | Vaccine Distribution

Click here to return home

Last Updated: Wednesday, May 5, 2021

The information below shows the demographic information of the Montgomery County residents that have been vaccinated as of May 4, 2021 as reported by the State of Maryland. This information is preliminary and subject to change. Figures include only vaccine doses that have been administered to Montgomery County residents in the State of Maryland. The metrics below are scheduled to be updated Monday-Friday at 11 a.m.

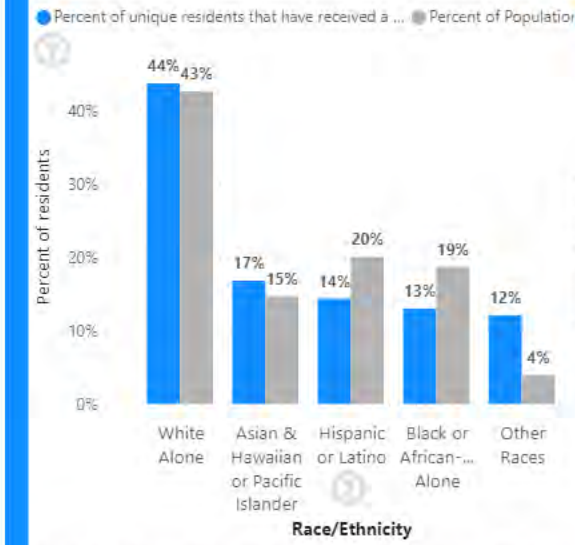
Number of residents who have received their first vaccine dose
570,689

Number of residents who have have completed their full dose schedule
410,006

Percent of residents who have received their first vaccine dose
54.3%

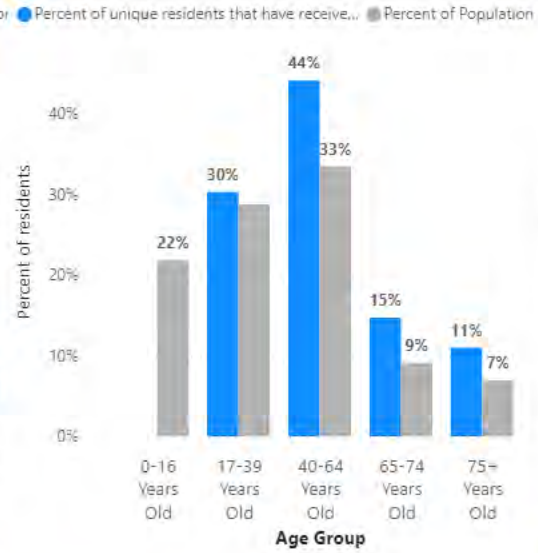
Percent of residents who have completed their full dose schedule
39.0%

Race/Ethnicity of residents who have received a vaccine

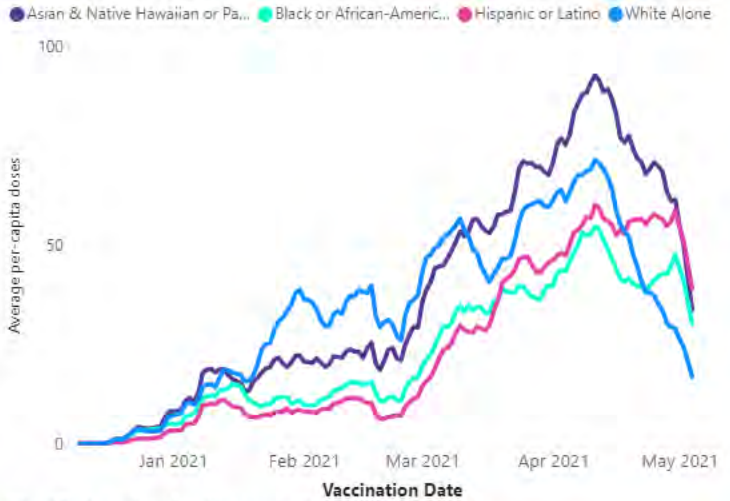


Note: 11% residents did not report their race or ethnicity when applying for vaccination, these records are not included in the percentages above.

Age of residents who have received a vaccine



Seven-day average doses administered per 10k residents by the top four most populous races and ethnicities



Identified gender of residents who have received a vaccine

Microsoft Power BI 2 of 2

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Apps Gmail YouTube Maps TikTok Hot Chocola... Reading list

MONTGOMERY COUNTY | COVID-19 Surveillance

Last Updated: Wednesday, May 5, 2021

Place Name	Zip Code	Cumulative cases	Cumulative cases per 100k residents	Number of cases in the last 14 days	Average daily cases per 100k residents (last 14 days)	Notable change in average daily cases per 100k residents*	Population	Percent Black or African American alone Population	Percent Hispanic or Latino Population	Percent Minority Populaiton
Brinklow	20862	18	0.9K	2	41.9	↓	341	0%	24%	24%
Burtonsville	20866	1260	7.6K	35	15.3		16,365	50%	10%	79%
Clarksburg	20871	1312	6.9K	37	14.2	↓	18,628	17%	11%	65%
Dickerson	20842	84	4.1K	3	12.8		1,676	5%	4%	11%
Colesville	20904	5071	8.9K	95	12.3		55,275	47%	15%	80%
Darnestown	20874	4226	6.8K	103	12.0		61,087	24%	23%	66%
Rockville/Twinbrook	20851	1128	7.2K	24	11.1	↓	15,489	9%	37%	65%
Damascus	20872	860	6.7K	18	10.2		12,603	11%	13%	34%
Sandy Spring	20860	197	6.5K	4	10.0	↓	2,855	31%	9%	51%
Ashton	20861	149	9.2K	2	9.9	↓	1,449	8%	4%	22%
Gaithersburg	20877	3939	10.1K	50	9.3	↓	38,423	19%	42%	77%
Takoma Park	20912	1770	6.6K	34	9.3		26,140	35%	21%	64%
Aspen Hill/Layhill	20906	6675	9.3K	89	9.0		70,749	23%	33%	74%
Cloverly/Stonegate	20905	1180	6.2K	22	8.4	↓	18,662	25%	15%	59%
Montgomery Village	20886	3097	8.8K	38	7.8	↓	34,834	20%	38%	72%
Four Corners/White Oak	20901	2681	7.2K	39	7.7		36,278	27%	22%	60%
Laytonsville	20882	738	5.2K	13	6.6	↓	13,988	6%	13%	30%
Montgomery Village/Airpark	20879	2288	8.6K	24	6.6	↓	26,164	25%	28%	70%
Silver Spring	20910	2350	5.1K	38	6.1	↓	44,301	29%	15%	55%
Rockville	20850	2898	5.4K	44	5.9	↓	53,176	13%	9%	52%
North Bethesda	20852	2387	5.0K	38	5.9	↓	46,178	10%	14%	49%
Germantown	20876	1848	5.9K	25	5.8	↓	30,778	22%	22%	73%
Poolesville	20837	269	4.0K	5	5.7	↓	6,287	7%	9%	24%
Olney	20832	1252	4.6K	20	5.4	↓	26,437	13%	10%	39%
Wheaton	20902	4884	9.0K	39	5.3	↓	52,908	17%	37%	68%
Derwood/Redland	20855	848	5.4K	11	5.1	↓	15,287	8%	13%	44%
Hillandale	20903	2624	9.2K	19	4.9	↓	27,973	27%	53%	90%
Boyds	20841	402	3.4K	7	4.4		11,443	18%	4%	67%
Darnestown	20878	3115	4.9K	38	4.3	↓	63,030	10%	12%	52%
Chevy Chase/Somerset	20815	1165	3.6K	18	4.2	↓	30,664	5%	8%	23%
Rockville/Norbeck	20853	2348	7.4K	17	3.9	↓	31,061	10%	24%	51%
Brookeville	20833	400	5.2K	4	3.9	↓	7,369	9%	10%	30%
Kensington	20895	1031	5.3K	10	3.8	↓	19,026	5%	11%	28%
Bethesda/Westbard	20816	513	3.0K	7	3.1	↓	16,316	2%	7%	18%
Potomac	20854	1888	3.7K	21	3.0		49,189	5%	7%	39%
West Bethesda	20817	1343	3.5K	11	2.1	↓	37,315	5%	11%	33%
Bethesda	20814	1221	4.0K	7	1.7	↓	29,021	5%	9%	27%

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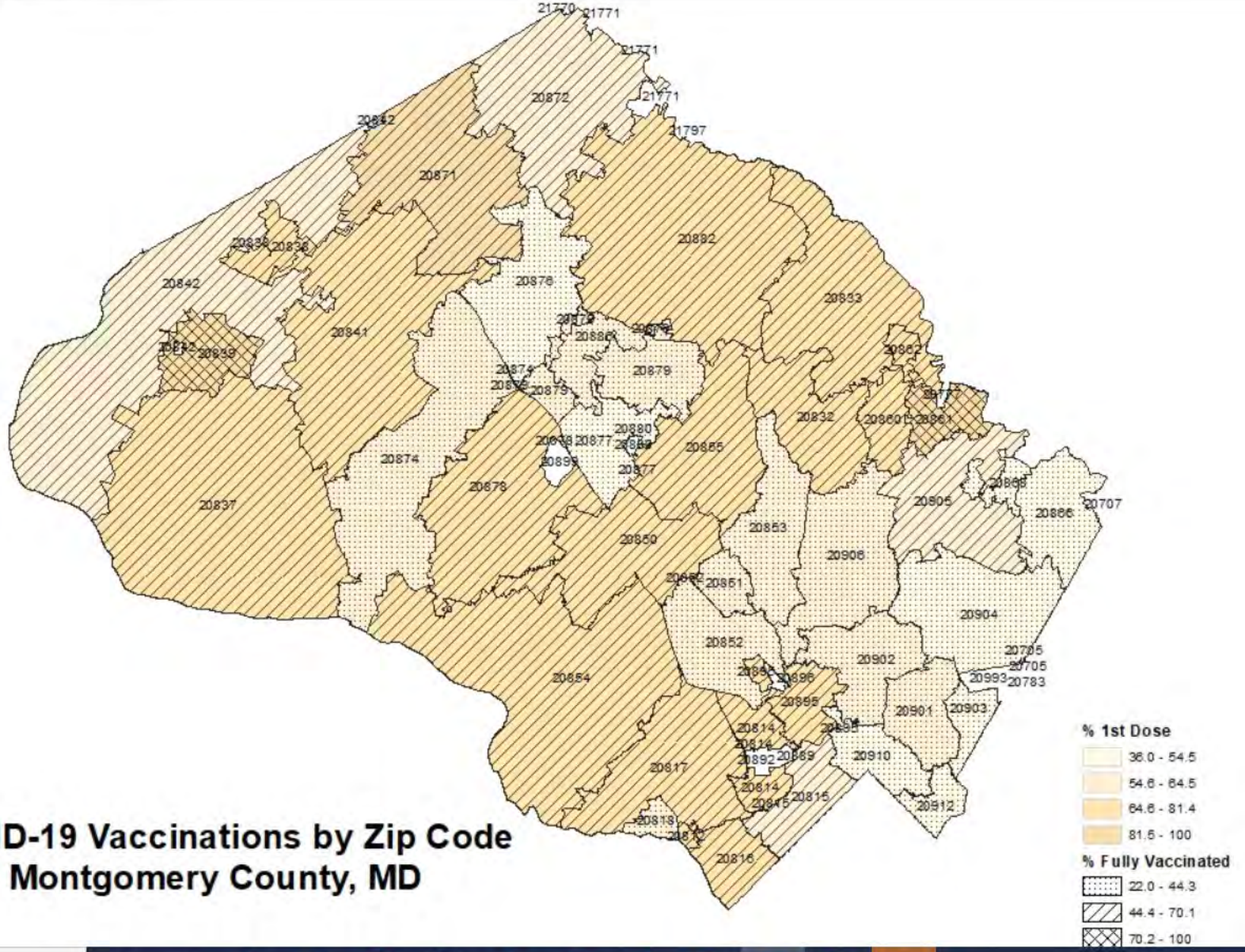
Apps Gmail YouTube Maps TikTok Hot Chocola... Reading list



COVID-19 Vaccinations by Zip Code
Montgomery County, MD

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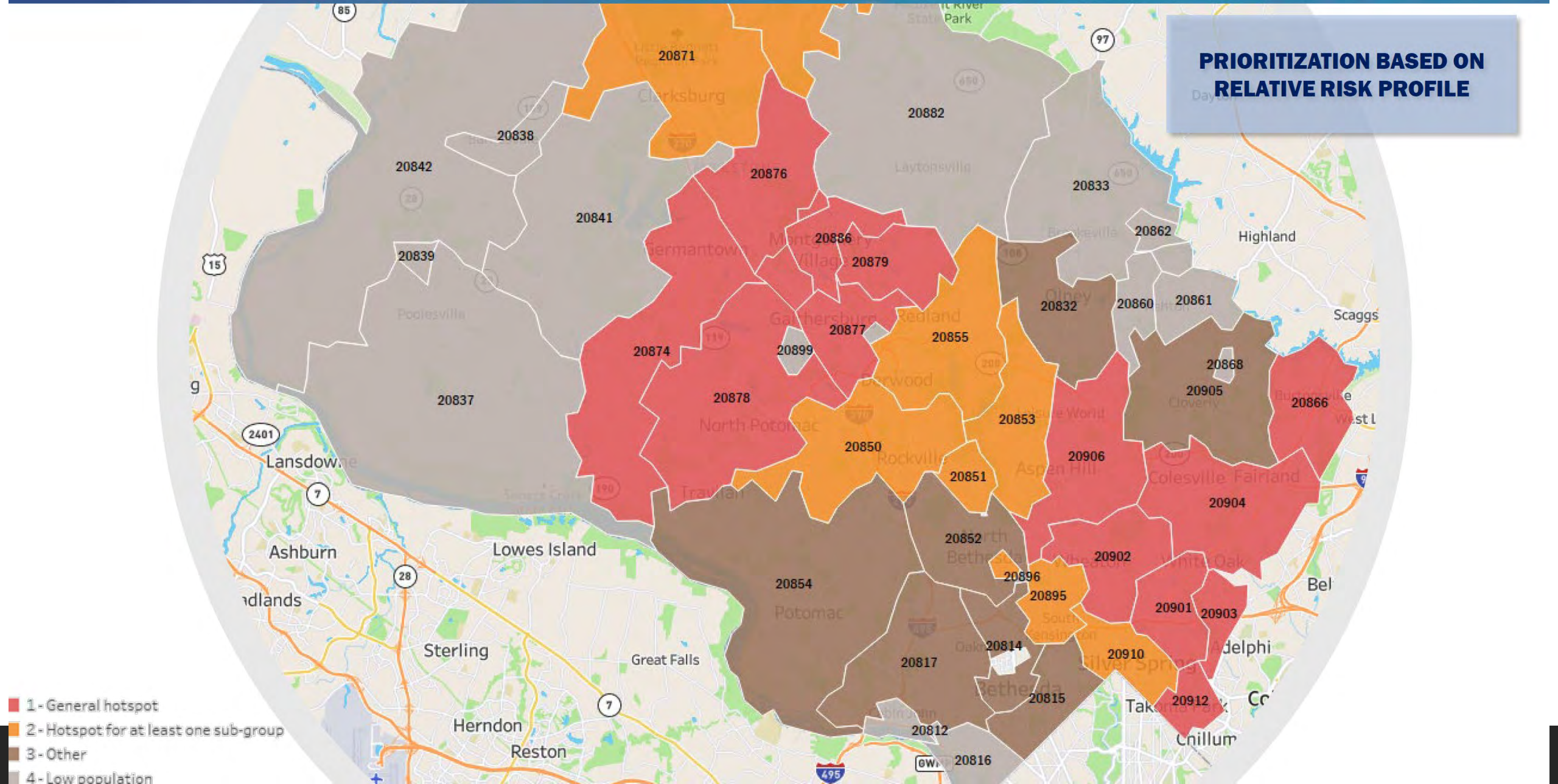
EQUITY FRAMEWORK—PRIORITY ZIP CODES



Montgomery County Vaccination Strategy

- Turning to opening clinics closer to where people live
- Targeting low-vaccination areas
- Operating clinics during hours that are more convenient for local residents
- Walk-up vaccinations will be readily available

Why We NEED Community Ambassadors!

- Attend appointment scheduling and clinic promotion events in priority Zip Code areas where COVID rates are high, vaccination rates are low, vaccine barriers are extensive. BILINGUAL VOLUNTEERS – PARTICULARLY THOSE WHO SPEAK ENGLISH and SPANISH as well as FRENCH, VIETNAMESE, AMHARIC needed!
- Assist vulnerable residents in making appointments at Montgomery County DHHS Health Clinics (Note: Event sites may host future DHHS vaccine clinics or be close to regular clinics!)
- Promote and share information about County Clinics (including walk-in options) and other sites; overcome barriers such as access to technology, English proficiency, and misinformation/conflicting messaging.
- Address ongoing issue of equity!

BE HEALTHY Take a Shot!
www.montgomerycountymd.gov/covid19/vaccine
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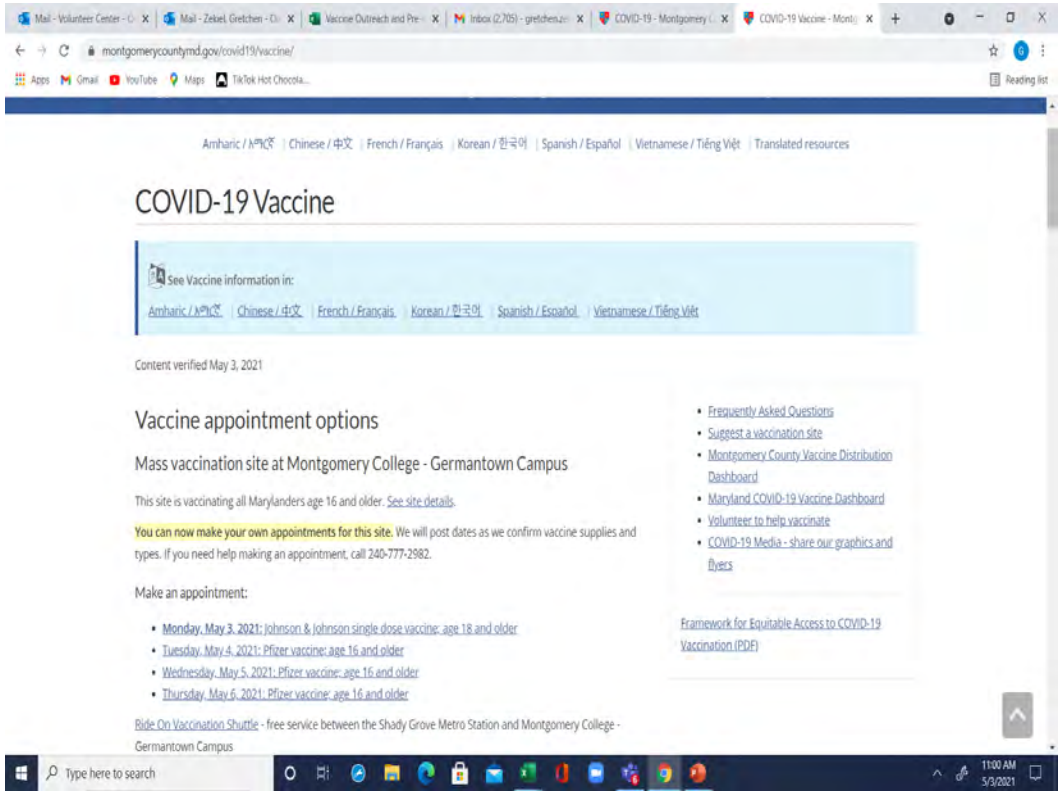
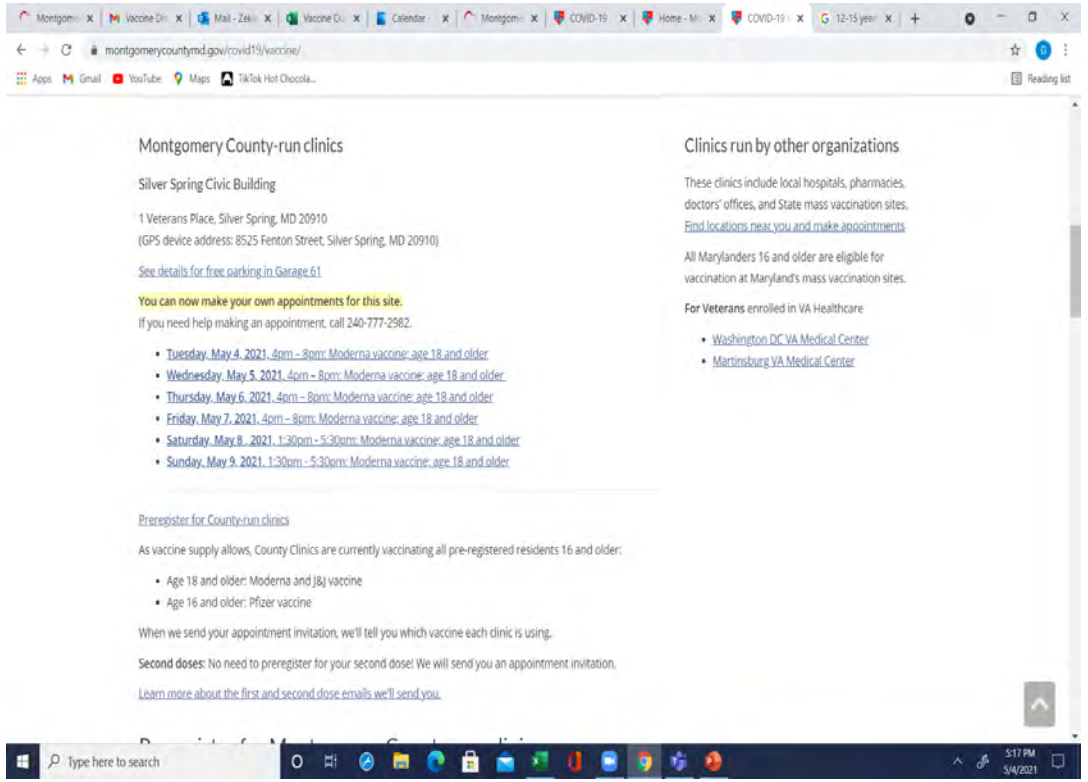
The MoCo COVID-19 Vaccine Portal: montgomerycountymd.gov/covid19/vaccine/





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Apps | Gmail | YouTube | Maps | TikTok Hot Chocola... | Reading list

PrepMod SM

Maryland
DEPARTMENT OF HEALTH

English | Spanish

Sign Up for Vaccinations - MassVax - Montgomery College Germantown Campus on 05/06/2021

1 APPOINTMENT — 2 PERSONAL INFORMATION — 3 HEALTH INSURANCE — 4 HEALTH QUESTIONS — 5 ADD FAMILY — 6 CONSENT FOR SERVICES — 7 REVIEW

Please select a time for your appointment. The selected time slot will be held for 25 minutes.

Time	Appointments Available
09:00 am	No appointments available
09:05 am	No appointments available
09:10 am	No appointments available
09:15 am	No appointments available
09:20 am	No appointments available
09:25 am	No appointments available

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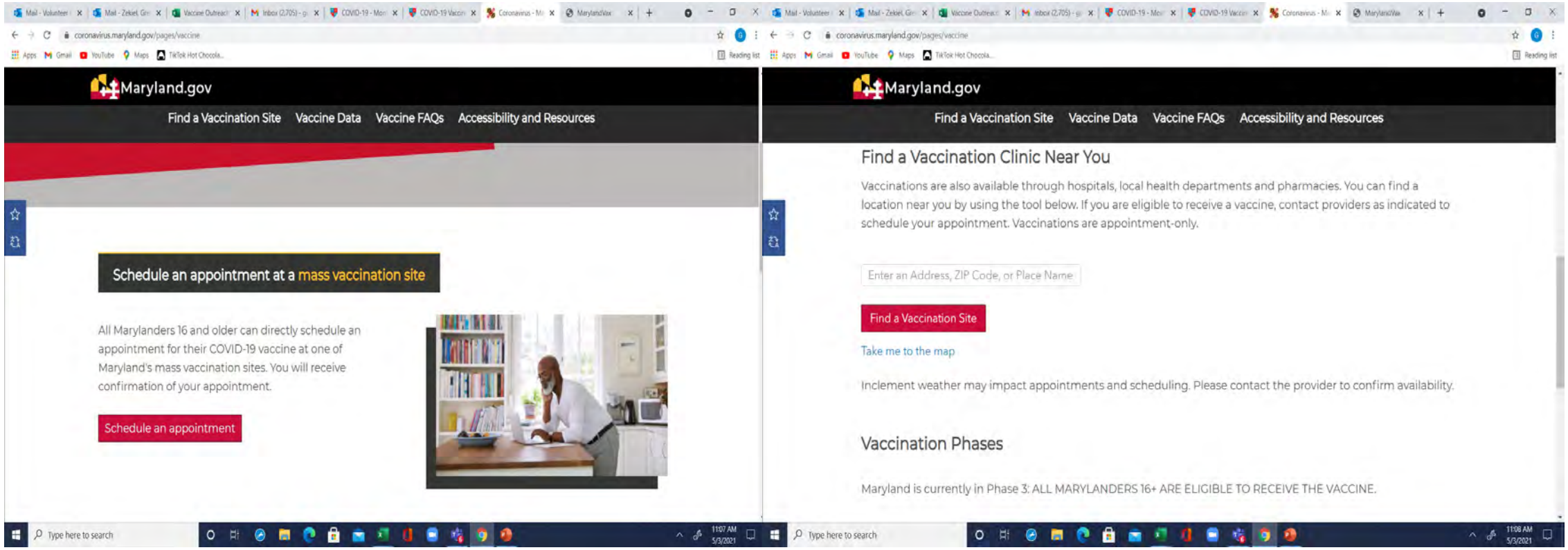
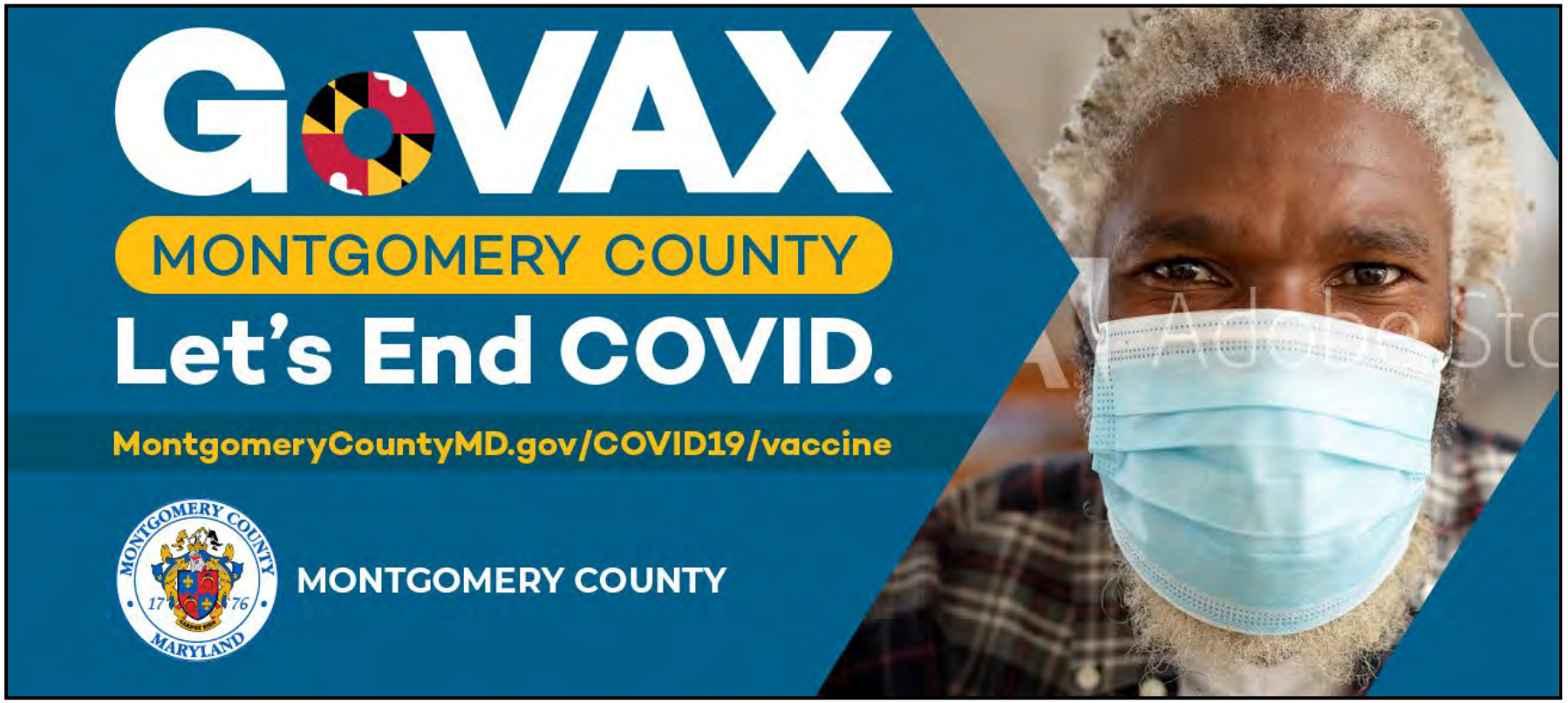
Maryland State COVID-19 Portal
coronavirus.maryland.gov/pages/vaccine



Details for Community Ambassadors



How to Sign Up For Community Ambassador Outreach Events

1. Follow steps sent in email – also available under "Resources for Community Ambassadors" – explaining how to update "Qualifications" (Information Session Date, County Risk Management and Confidentiality Forms, Languages spoken other than English, Confidentiality video watch date); receive autogenerated "qualifications" approval emails
2. After "Qualifications" approved, go to www.montgomeryserves.org and search organizations for "COVID Community Outreach – Montgomery County" (or go to "Resources for Community Ambassadors" for link); click on blue "Become a Fan" button for automatic notification
3. Click on event opportunity, hit "Respond", see red box that thanks you for volunteering, receive autogenerated email "Thanking you for your interest" that confirms registration
4. Receive personalized email with details two days before event
5. Return to "COVID Community Outreach – Montgomery County" and sign up for your next event – events added frequently!

How Do I Know … Recap

My Qualifications have been approved:

Receive autogenerated emails (3):

- From: Montgomery County Volunteer Center
- Subject: Your Qualification Response
- Message: Your response resulted in a Qualified status

I have successfully registered for an event:

- After respond, see red box "Thank you for volunteering"
- Immediately receive autogenerated email:
  - From: Montgomery County Volunteer Center
  - Subject: Thank you for your interest in volunteering
  - Message: Sites opportunity at bottom
  - Confusing but cannot change message

Event Email with Details & Instructions

Where: Event Address

When: Date and Time for Event

Volunteer arrival time: When you should arrive

Point of Contact: Person to call day of event! *Please sign-in* with this person upon arrival to receive role assignments, a walk-through, equipment, and a T-shirt (if not already provided). *Please sign out and note your volunteer hours.*

Volunteer Parking: When applicable, where volunteers should park at an outreach event.

What you will need: weather appropriate clothing, community ambassador T-shirt, & a smile. *We will have face masks, hand sanitizer, and disinfectant wipes available on site for all volunteers.*

QUESTIONS ? ? ? ?

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MONTGOMERY COUNTY

Resources to Remember:

Community Ambassador Resources:
www.montgomeryserves.org, click on "Vaccination" page, scroll to bottom

To sign-up for an Event:
www.montgomeryserves.org, "COVID Community Outreach" organization page

Websites:
www.montgomerycountymd.gov/covid19/vaccine/
https://coronavirus.maryland.gov/pages/vaccine