



www.montgomerycountymd.gov/covid19/vaccine



Vaccine Community
Outreach Information
Session
May 6, 2021

The Agenda



www.montgomerycountymd.gov/covid19/vaccine



1. Community Ambassador Role
2. What Community Ambassadors Need to Know
3. Vaccine Basics!
4. Why Equity?
5. Covid-19 Vaccine Appointments
6. How to Sign Up for an Outreach Event
7. Questions

COVID-19 Vaccine Outreach Events



Goals:

1. Assist anyone who lives or works in Montgomery County to get a COVID-19 Vaccine via the County Public Health Department
2. Share vaccination and testing information and other valuable resources.

Community Ambassador Role



Attend outreach events at high-traffic locations and canvass neighborhoods in targeted areas to:

- **Make appointments/share walk-in clinic schedules**
- **Offer vaccine information and resources (Multilingual materials available.)**
- **Answer vaccine-related questions**
- **Host vaccination information tables**
- **Distribute COVID kits**
- **Conduct COVID-safe interactions**

What Community Ambassadors Need to Know

FIND LINKS TO INFORMATION AT WWW.MONTGOMERYSERVES.ORG,
“VACCINATION”, RESOURCES FOR COMMUNITY AMBASSADORS

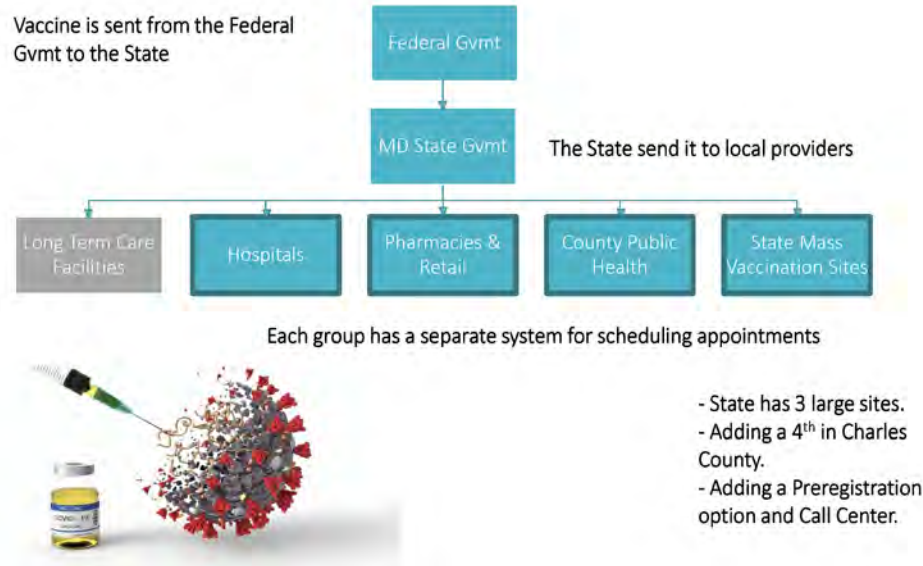
Vaccine Basics



What are the options for getting vaccinated if you live in Montgomery County?



How are Vaccines Primarily Distributed and Where are They Available?



- State has 3 large sites.
- Adding a 4th in Charles County.
- Adding a Preregistration option and Call Center.

Pharmacies (Giant, Safeway, Walmart, Walgreens, CVS, Sam's Club, Walmart, Wegman's, Weiss, Costco – all at select locations) First come, first-served open appointments; CVS, Walmart, Walgreens allowing walk-ins

Mass Vax Sites (First come, first served open appts.Walk-in Lines*)

- o Six Flags* (PG Co), Baltimore Convention Center, M&T Bank Stadium* (Baltimore), Regency Furniture Stadium* (Waldorf), Wicomico Youth & Civic Center* (Salisbury), Hagerstown Premium Outlets*, Timonium Fairgrounds, Greenbelt Washington Metro Station*, Navy-Marine Corps Memorial Stadium*, Frederick Community College, Leidos Field at Ripkin Ironbirds Stadium*, Mall in Columbia *Note: All sites will have walk-in line options at TBD date; vaccine for walk-ins not guaranteed
- o Montgomery College Germantown Campus* in MoCo!!! (Joint initiative among State, MoCo, Adventist, & MC)

Hospitals/Private Medical Practices (By invitation/separate registration) Suburban, Medstar, Adventist, Holy Cross, Kaiser, Johns Hopkins, CCI, select private medical practices

Montgomery County DHHS Clinics (Pre-registration through early May, then first come, first served open appointments and walk-ins)

WHEN CAN I GET THE VACCINE AND HOW MUCH WILL IT COST?

As more of the vaccine supply and vaccination sites become available, you will have more options.

PLEASE BE PATIENT as the available supply of the vaccine in Maryland works to catch up to the demand. The vaccine will eventually be available to all Marylanders who want it.

The COVID-19 vaccine is **FREE**, but some vaccination providers will charge an administration fee for giving the shot. **There will be no cost for the COVID-19 vaccine at County-sponsored clinics.**



Who is Currently Eligible to Get the Vaccine?



As of April 12:

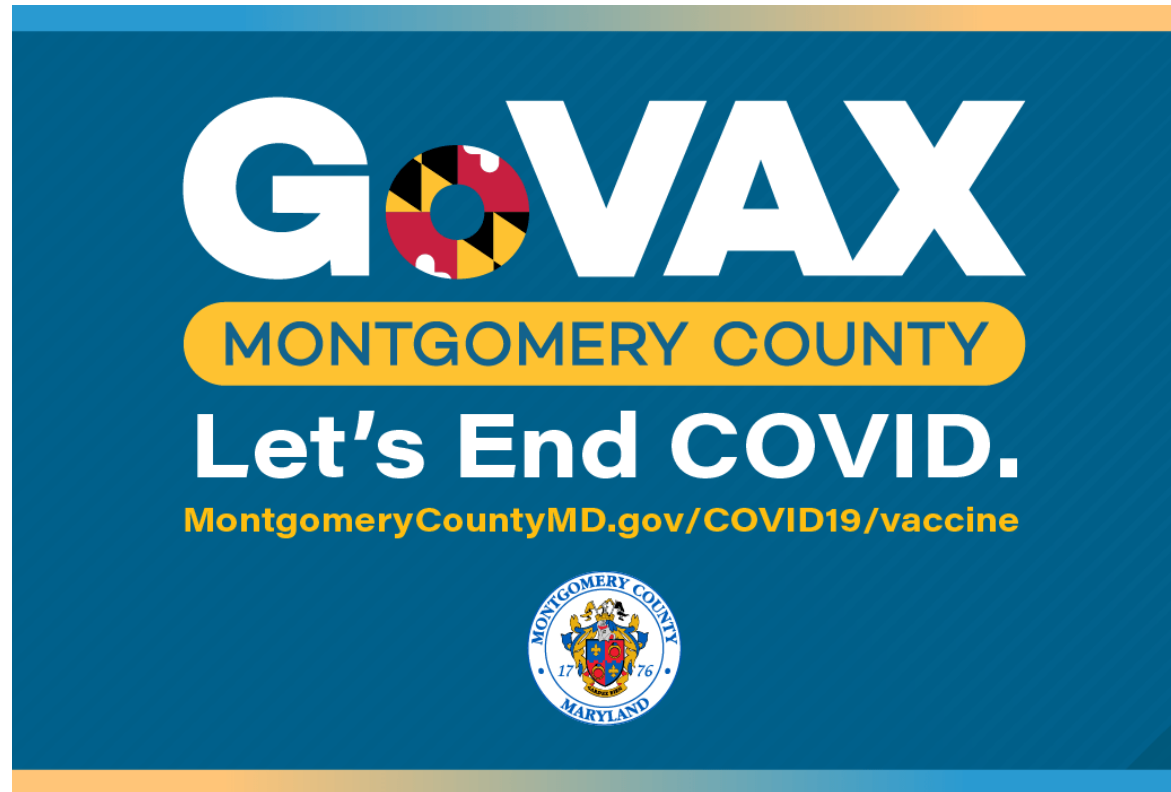
- Maryland is in Phase 3
- All Marylanders 16 and older are *eligible* to receive the vaccine from all providers (Likely to include 12 and older before midMay.)
- Residents in Phases 1 and 2 (55+, essential workers, those with development disabilities, 16+ with underlying medical conditions) will continue to be prioritized for vaccines

Note: Only Pfizer vaccine approved for 16 and 17-year-olds; FDA likely to approve 12-15 year olds for Pfizer before midMay

Eligibility Does Not Equal Availability (or Accessibility)!



Why Equity?





Montgomery County | Vaccine Distribution

[Click here to return home](#)

Last Updated: Wednesday, May 5, 2021

The information below shows the demographic information of the Montgomery County residents that have been vaccinated as of May 4, 2021 as reported by the [State of Maryland](#). This information is preliminary and subject to change. Figures include only vaccine doses that have been administered to Montgomery County residents in the State of Maryland. The metrics below are scheduled to be updated Monday-Friday at 11 a.m.

Number of residents who have received their first vaccine dose
570,689

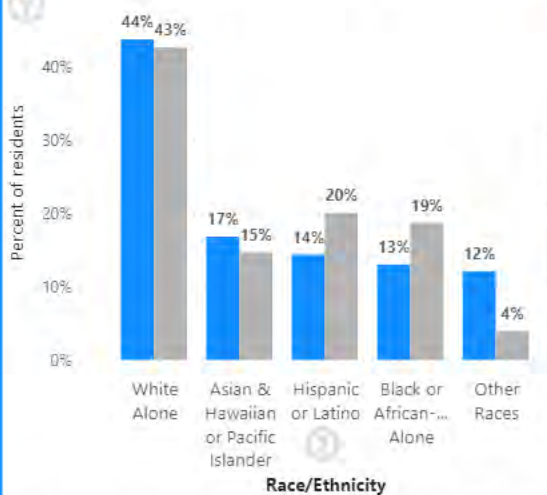
Number of residents who have completed their full dose schedule
410,006

Percent of residents who have received their first vaccine dose
54.3%

Percent of residents who have completed their full dose schedule
39.0%

Race/Ethnicity of residents who have received a vaccine

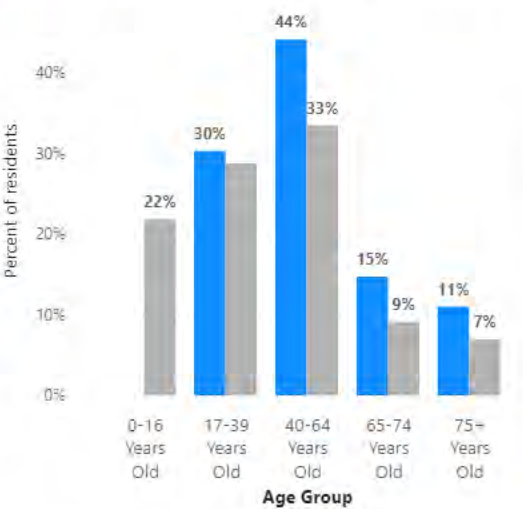
Percent of unique residents that have received a vaccine (Blue) | Percent of Population (Grey)



Note: 11% of residents did not report their race or ethnicity when applying for vaccination, these records are not included in the percentages above.

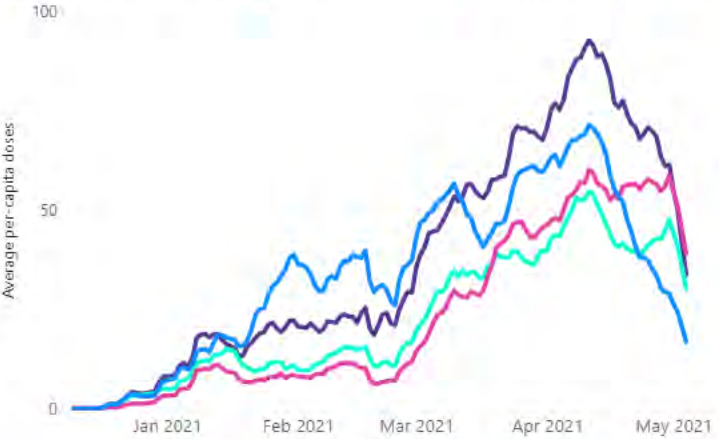
Age of residents who have received a vaccine

Percent of unique residents that have received a vaccine (Blue) | Percent of Population (Grey)



Seven-day average doses administered per 10k residents by the top four most populous races and ethnicities


Asian & Native Hawaiian or Pa... (Purple) | Black or African-American... (Green) | Hispanic or Latino (Pink) | White Alone (Blue)



Identified gender of residents who have received a vaccine

Female	Male
54%	45%

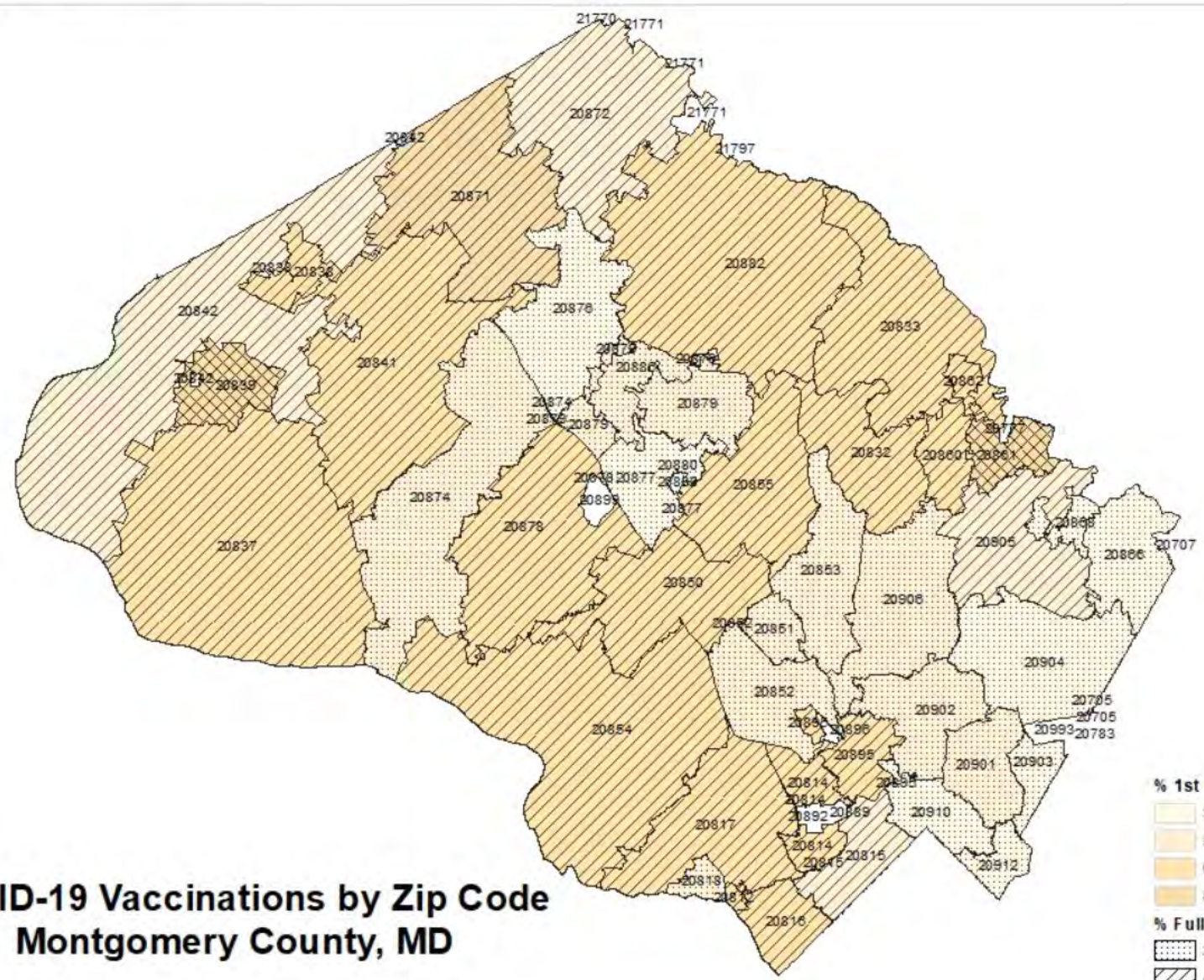




MONTGOMERY COUNTY | COVID-19 Surveillance

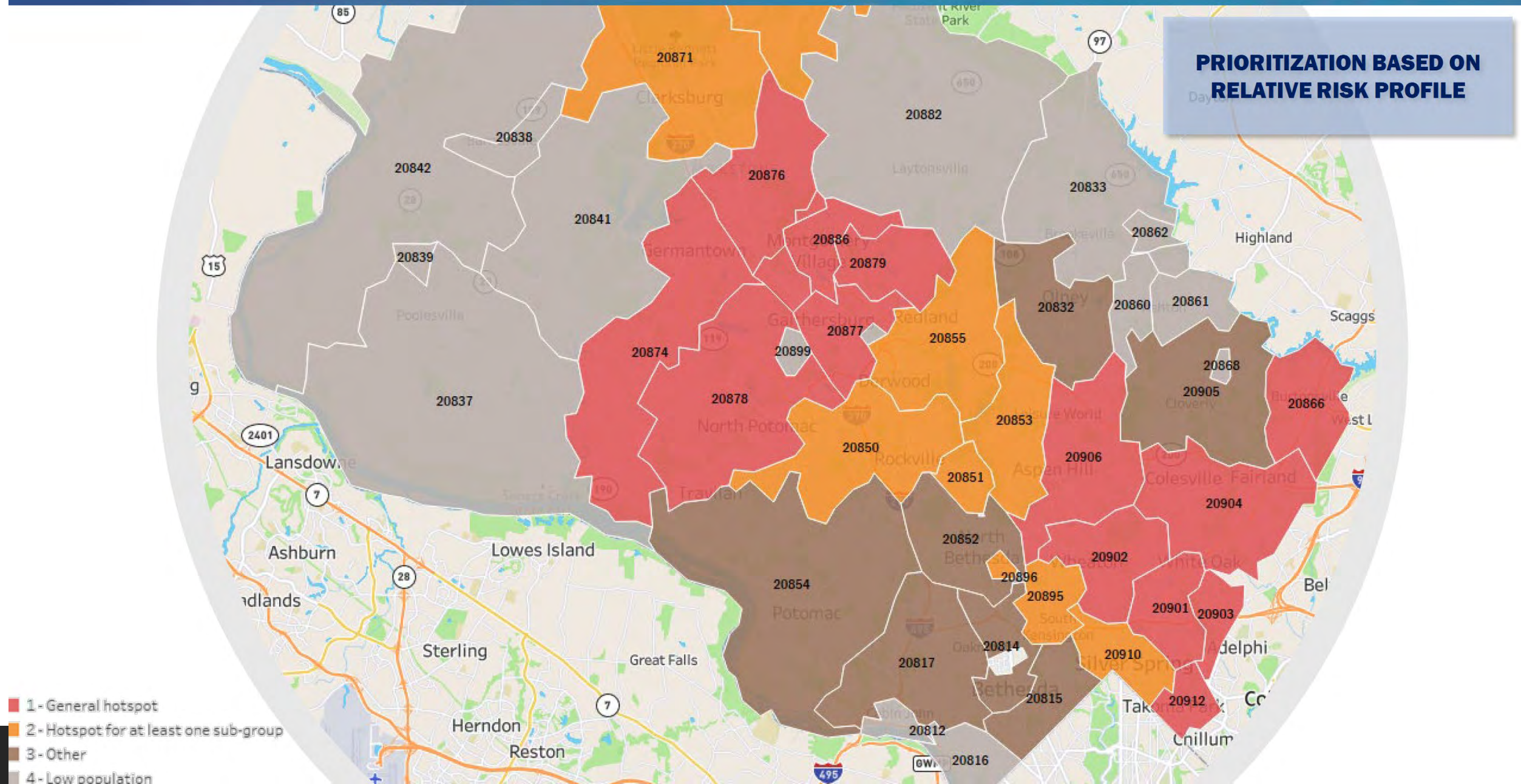
Last Updated: Wednesday, May 5, 2021

Place Name	Zip Code	Cumulative cases	Cumulative cases per 100k residents	Number of cases in the last 14 days	Average daily cases per 100k residents (last 14 days)	Notable change in average daily cases per 100k residents*	Population	Percent Black or African American alone Population	Percent Hispanic or Latino Population	Percent Minority Population
Brinklow	20862	18	0.9K	2	41.9	↓	341	0%	24%	24%
Burtonsville	20866	1260	7.6K	35	15.3		16,365	50%	10%	79%
Clarksburg	20871	1312	6.9K	37	14.2	↓	18,628	17%	11%	65%
Dickerson	20842	84	4.1K	3	12.8		1,676	5%	4%	11%
Colesville	20904	5071	8.9K	95	12.3		55,275	47%	15%	80%
Darnestown	20874	4226	6.8K	103	12.0		61,087	24%	23%	66%
Rockville/Twinbrook	20851	1128	7.2K	24	11.1	↓	15,489	9%	37%	65%
Damascus	20872	860	6.7K	18	10.2		12,603	11%	13%	34%
Sandy Spring	20860	197	6.5K	4	10.0	↓	2,855	31%	9%	51%
Ashton	20861	149	9.2K	2	9.9	↓	1,449	8%	4%	22%
Gaithersburg	20877	3939	10.1K	50	9.3	↓	38,423	19%	42%	77%
Takoma Park	20912	1770	6.6K	34	9.3		26,140	35%	21%	64%
Aspen Hill/Layhill	20906	6675	9.3K	89	9.0		70,749	23%	33%	74%
Cloverly/Stonegate	20905	1180	6.2K	22	8.4	↓	18,662	25%	15%	59%
Montgomery Village	20886	3097	8.8K	38	7.8	↓	34,834	20%	38%	72%
Four Corners/White Oak	20901	2681	7.2K	39	7.7		36,278	27%	22%	60%
Laytonsville	20882	738	5.2K	13	6.6	↓	13,988	6%	13%	30%
Montgomery Village/Airpark	20879	2288	8.6K	24	6.6	↓	26,164	25%	28%	70%
Silver Spring	20910	2350	5.1K	38	6.1	↓	44,301	29%	15%	55%
Rockville	20850	2898	5.4K	44	5.9	↓	53,176	13%	9%	52%
North Bethesda	20852	2387	5.0K	38	5.9	↓	46,178	10%	14%	49%
Germantown	20876	1848	5.9K	25	5.8	↓	30,778	22%	22%	73%
Poolesville	20837	269	4.0K	5	5.7	↓	6,287	7%	9%	24%
Olney	20832	1252	4.6K	20	5.4	↓	26,437	13%	10%	39%
Wheaton	20902	4884	9.0K	39	5.3	↓	52,908	17%	37%	68%
Derwood/Redland	20855	848	5.4K	11	5.1	↓	15,287	8%	13%	44%
Hillandale	20903	2624	9.2K	19	4.9	↓	27,973	27%	53%	90%
Boysd	20841	402	3.4K	7	4.4		11,443	18%	4%	67%
Darnestown	20878	3115	4.9K	38	4.3	↓	63,030	10%	12%	52%
Chevy Chase/Somerset	20815	1165	3.6K	18	4.2	↓	30,664	5%	8%	23%
Rockville/Norbeck	20853	2348	7.4K	17	3.9	↓	31,061	10%	24%	51%
Brookeville	20833	400	5.2K	4	3.9	↓	7,369	9%	10%	30%
Kensington	20895	1031	5.3K	10	3.8	↓	19,026	5%	11%	28%
Bethesda/Westbard	20816	513	3.0K	7	3.1	↓	16,316	2%	7%	18%
Potomac	20854	1888	3.7K	21	3.0		49,189	5%	7%	39%
West Bethesda	20817	1343	3.5K	11	2.1	↓	37,315	5%	11%	33%
Bethesda	20814	1221	4.0K	7	1.7	↓	29,021	5%	9%	27%



COVID-19 Vaccinations by Zip Code
Montgomery County, MD

EQUITY FRAMEWORK—PRIORITY ZIP CODES



Montgomery County Vaccination Strategy



- Turning to opening clinics closer to where people live
- Targeting low-vaccination areas
- Operating clinics during hours that are more convenient for local residents
- Walk-up vaccinations will be readily available

Why We NEED Community Ambassadors!

- Attend appointment scheduling and clinic promotion events in priority Zip Code areas where COVID rates are high, vaccination rates are low, vaccine barriers are extensive. BILINGUAL VOLUNTEERS – PARTICULARLY THOSE WHO SPEAK ENGLISH and SPANISH as well as FRENCH, VIETNAMESE, AMHARIC needed!
- Assist vulnerable residents in making appointments at Montgomery County DHHS Health Clinics (Note: Event sites may host future DHHS vaccine clinics or be close to regular clinics!)
- Promote and share information about County Clinics (including walk-in options) and other sites; overcome barriers such as access to technology, English proficiency, and misinformation/conflicting messaging.
- Address ongoing issue of equity!

The MoCo COVID-19 Vaccine Portal: montgomerycountymd.gov/covid19/vaccine/

The screenshot shows the homepage of the Montgomery County COVID-19 Vaccine Portal. At the top, there are navigation links for various languages: Amharic / አማርኛ, Chinese / 中文, French / Français, Korean / 한국어, Spanish / Español, and Vietnamese / Tiếng Việt, along with a link for 'Translated resources'. The main heading is 'COVID-19 Vaccine'. Below this, there is a section for 'See Vaccine information in:' with the same language links. A note states 'Content verified May 3, 2021'. The 'Vaccine appointment options' section highlights the 'Mass vaccination site at Montgomery College - Germantown Campus', noting that it is for Marylanders age 16 and older. It provides a link to 'See site details' and states that appointments can now be made directly on the site. A list of appointment dates and times is provided for Monday through Thursday, May 3-6, 2021, for both Johnson & Johnson single dose and Pfizer vaccines. A sidebar on the right contains links for 'Frequently Asked Questions', 'Suggest a vaccination site', 'Montgomery County Vaccine Distribution Dashboard', 'Maryland COVID-19 Vaccine Dashboard', 'Volunteer to help vaccinate', and 'COVID-19 Media - share our graphics and flyers'. At the bottom, there is a link for 'Ride On Vaccination Shuttle'.

Amharic / አማርኛ | Chinese / 中文 | French / Français | Korean / 한국어 | Spanish / Español | Vietnamese / Tiếng Việt | Translated resources

COVID-19 Vaccine

See Vaccine information in:
Amharic / አማርኛ | Chinese / 中文 | French / Français | Korean / 한국어 | Spanish / Español | Vietnamese / Tiếng Việt

Content verified May 3, 2021

Vaccine appointment options

Mass vaccination site at Montgomery College - Germantown Campus

This site is vaccinating all Marylanders age 16 and older. [See site details.](#)

You can now make your own appointments for this site. We will post dates as we confirm vaccine supplies and types. If you need help making an appointment, call 240-777-2982.

Make an appointment:

- Monday, May 3, 2021: Johnson & Johnson single dose vaccine: age 18 and older
- Tuesday, May 4, 2021: Pfizer vaccine: age 16 and older
- Wednesday, May 5, 2021: Pfizer vaccine: age 16 and older
- Thursday, May 6, 2021: Pfizer vaccine: age 16 and older

[Ride On Vaccination Shuttle](#) - free service between the Shady Grove Metro Station and Montgomery College - Germantown Campus

- [Frequently Asked Questions](#)
- [Suggest a vaccination site](#)
- [Montgomery County Vaccine Distribution Dashboard](#)
- [Maryland COVID-19 Vaccine Dashboard](#)
- [Volunteer to help vaccinate](#)
- [COVID-19 Media - share our graphics and flyers](#)

[Framework for Equitable Access to COVID-19 Vaccination \(PDF\)](#)

This screenshot shows the 'Montgomery County-run clinics' section. It details the 'Silver Spring Civic Building' location, including its address (1 Veterans Place, Silver Spring, MD 20910) and GPS coordinates. It provides a link for 'free parking in Garage 61' and states that appointments can be made directly on the site. A list of appointment dates and times for May 4-9, 2021, is provided for both Moderna and Pfizer vaccines. A section for 'Preregister for County-run clinics' explains that residents 16 and older can preregister. It lists the vaccines being administered: Moderna and J&J for ages 18 and older, and Pfizer for ages 16 and older. It also mentions that appointment invitations will be sent and provides a link for more information on first and second dose emails.

Montgomery County-run clinics

Silver Spring Civic Building

1 Veterans Place, Silver Spring, MD 20910
(GPS device address: 8525 Fenton Street, Silver Spring, MD 20910)

[See details for free parking in Garage 61](#)

You can now make your own appointments for this site.
If you need help making an appointment, call 240-777-2982.

- Tuesday, May 4, 2021, 4pm - 8pm: Moderna vaccine: age 18 and older
- Wednesday, May 5, 2021, 4pm - 8pm: Moderna vaccine: age 18 and older
- Thursday, May 6, 2021, 4pm - 8pm: Moderna vaccine: age 18 and older
- Friday, May 7, 2021, 4pm - 8pm: Moderna vaccine: age 18 and older
- Saturday, May 8, 2021, 1:30pm - 5:30pm: Moderna vaccine: age 18 and older
- Sunday, May 9, 2021, 1:30pm - 5:30pm: Moderna vaccine: age 18 and older

Preregister for County-run clinics

As vaccine supply allows, County Clinics are currently vaccinating all pre-registered residents 16 and older:

- Age 18 and older: Moderna and J&J vaccine
- Age 16 and older: Pfizer vaccine

When we send your appointment invitation, we'll tell you which vaccine each clinic is using.

Second doses: No need to preregister for your second dose! We will send you an appointment invitation.

[Learn more about the first and second dose emails we'll send you.](#)

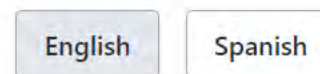
Clinics run by other organizations

These clinics include local hospitals, pharmacies, doctors' offices, and State mass vaccination sites. [Find locations near you and make appointments](#)

All Marylanders 16 and older are eligible for vaccination at Maryland's mass vaccination sites.

For Veterans enrolled in VA Healthcare

- [Washington DC VA Medical Center](#)
- [Martinsburg VA Medical Center](#)



1 2 3 4 5 6 7

APPOINTMENT PERSONAL INFORMATION HEALTH INSURANCE HEALTH QUESTIONS ADD FAMILY CONSENT FOR SERVICES REVIEW

Maryland State COVID-19 Portal

coronavirus.maryland.gov/pages/vaccine

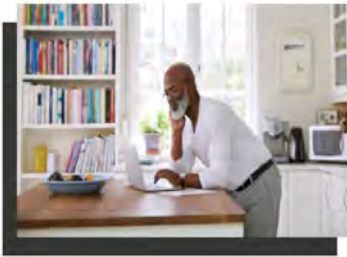
The image shows a side-by-side comparison of the Maryland State COVID-19 Portal vaccine page. The browser window displays multiple tabs, including 'Mail - Volunteer', 'Mail - Zekiel, G...', 'Vaccine Outreach', 'Inbox (2,705) - g...', 'COVID-19 - Mon...', 'COVID-19 Vaccin...', 'Coronavirus - M...', 'MarylandVax', and 'MarylandWax'. The address bar shows the URL 'coronavirus.maryland.gov/pages/vaccine'.

Maryland.gov
Find a Vaccination Site Vaccine Data Vaccine FAQs Accessibility and Resources

Schedule an appointment at a mass vaccination site

All Marylanders 16 and older can directly schedule an appointment for their COVID-19 vaccine at one of Maryland's mass vaccination sites. You will receive confirmation of your appointment.

[Schedule an appointment](#)



Find a Vaccination Clinic Near You

Vaccinations are also available through hospitals, local health departments and pharmacies. You can find a location near you by using the tool below. If you are eligible to receive a vaccine, contact providers as indicated to schedule your appointment. Vaccinations are appointment-only.

Enter an Address, ZIP Code, or Place Name:

[Find a Vaccination Site](#)

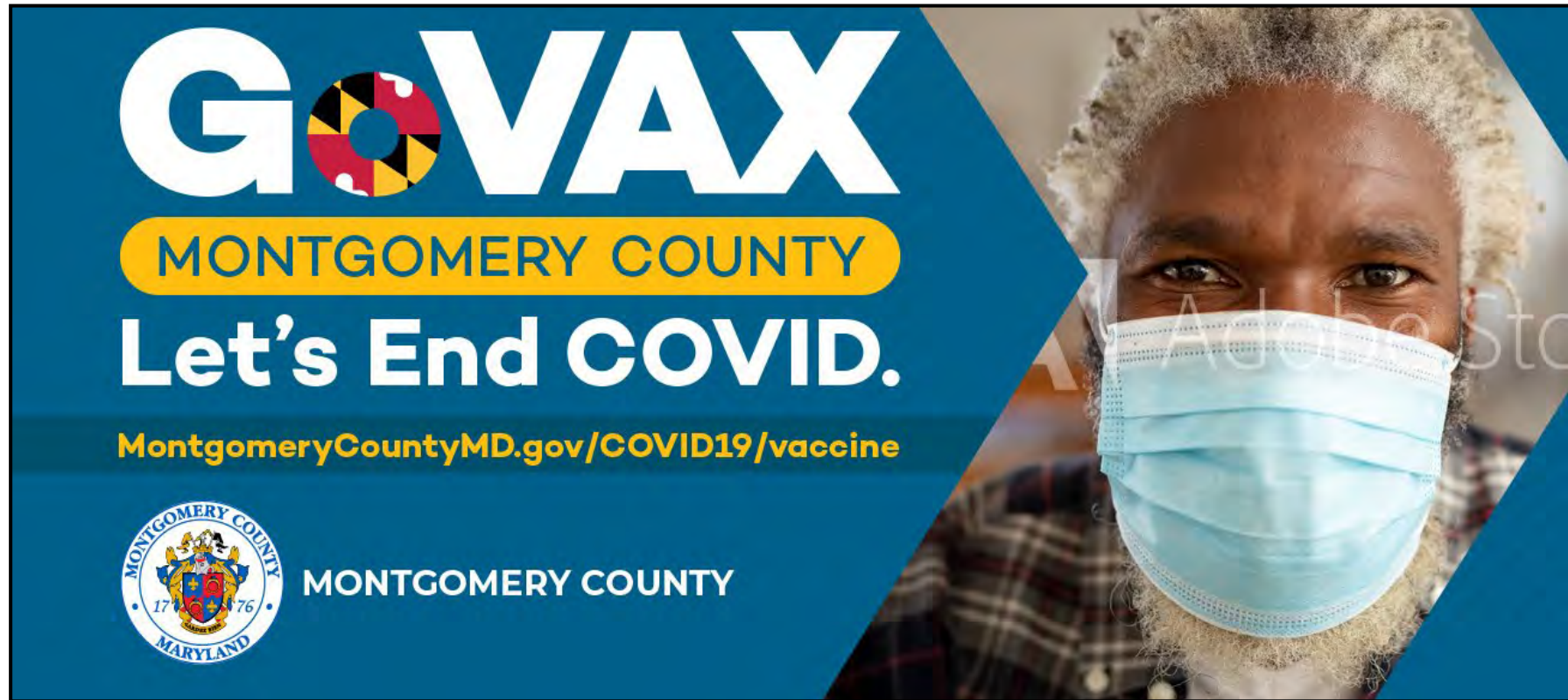
[Take me to the map](#)

Inclement weather may impact appointments and scheduling. Please contact the provider to confirm availability.

Vaccination Phases

Maryland is currently in Phase 3: ALL MARYLANDERS 16+ ARE ELIGIBLE TO RECEIVE THE VACCINE.

Details for Community Ambassadors



How to Sign Up For Community Ambassador Outreach Events

1. Follow steps sent in email – also available under “Resources for Community Ambassadors” – explaining how to update “Qualifications” (Information Session Date, County Risk Management and Confidentiality Forms, Languages spoken other than English, Confidentiality video watch date); receive autogenerated “qualifications” approval emails
2. After “Qualifications” approved, go to www.montgomeryserves.org and search organizations for “COVID Community Outreach – Montgomery County” (or go to “Resources for Community Ambassadors” for link); click on blue “Become a Fan” button for automatic notification
3. Click on event opportunity, hit “Respond”, see red box that thanks you for volunteering, receive autogenerated email “Thanking you for your interest” that confirms registration
4. Receive personalized email with details two days before event
5. Return to “COVID Community Outreach – Montgomery County” and sign up for your next event – events added frequently!

How Do I Know ... Recap

My Qualifications have been approved:

Receive autogenerated emails (3):

- From: Montgomery County Volunteer Center
- Subject: Your Qualification Response
- Message: Your response resulted in a Qualified status

I have successfully registered for an event:

- After respond, see red box "Thank you for volunteering"
- Immediately receive autogenerated email:
 - From: Montgomery County Volunteer Center
 - Subject: Thank you for your interest in volunteering
 - Message: Sites opportunity at bottom
 - Confusing but cannot change message

Event Email with Details & Instructions



Where: Event Address

When: Date and Time for Event

Volunteer arrival time: When you should arrive

Point of Contact: Person to call day of event! *Please sign-in* with this person upon arrival to receive role assignments, a walk-through, equipment, and a T-shirt (if not already provided). *Please sign out and note your volunteer hours.*

Volunteer Parking: When applicable, where volunteers should park at an outreach event.

What you will need: weather appropriate clothing, community ambassador T-shirt, & a smile. *We will have face masks, hand sanitizer, and disinfectant wipes available on site for all volunteers.*

QUESTIONS ? ? ? ?



www.montgomerycountymd.gov/covid19/vaccine



Resources to Remember:

Community Ambassador Resources:

www.montgomeryserves.org, click on
“Vaccination” page, scroll to bottom

To sign-up for an Event:

www.montgomeryserves.org, “COVID Community
Outreach” organization page

Websites:

www.montgomerycountymd.gov/covid19/vaccine/
<https://coronavirus.maryland.gov/pages/vaccine>